

PASS IIBA® - CBDA
IN THE VERY
FIRST ATTEMPT!

IIBA®-CBDA
CERTIFICATION
TRAINING
BROCHURE

100% SUCCESS or 100% REFUND



## **ABOUT ADAPTIVE US**

Adaptive US is your go-to place for IIBA
Certifications training. We have helped 1600+
students complete IIBA certifications. Adaptive US
provides CBAP, CCBA, ECBA, AAC, CBDA online
training, question banks, study guides, simulators,
flashcards, audio books, digital learning packs
across the globe.

Adaptive US is the only training organization to offer 100% success or refund and all-inclusive plans for its workshops.

#### **Key facts**

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 1600+ certified BA professionals.
- 400+ BA workshops 10000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

#### Vision

To be the most admired business analysis solutions provider in the world.

#### **Mission**

To help our participants and clients succeed in their business analysis career and endeavor.

### **Quality policy**

Delight customers through innovative, timely and cost-effective solution.





## **ADAPTIVE US USPs**

#### **PROVEN CAPABILITIES**

Adaptive has successfully completed over 400+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 150+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

#### CBDA MASTER CLASS WITH 100% SUCCESS OR 100% REFUND

We share your success and failure. We have you covered for 2 unsuccessful CBDA exam attempts by paying for the exam retake fees totaling to USD 390 and refund of the course fees paid to Adaptive minus payments made to IIBA, if you are unsuccessful in the 3rd attempt, upon meeting our terms.

**Learn More** 

#### **EXCELLENT FEEDBACK**

Adaptive workshops have received 500+ excellent feedbacks.







Customer feedbacks are available at <a href="Review">Review (adaptiveus.com)</a>

#### **SUCCESS RATE**

We have certified 1600+ professionals for IIBA certifications while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

#### **PRACTITIONERS WHO TRAIN**

All Adaptive trainers are practicing business analysts who have shaped the industry with 25+ years of experience. Our Trainers are CBDA certified, have been part of IIBA exam setting committee and part of BABoK authoring team.

#### PERSONALIZED ATTENTION

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

## FOCUSED CBDA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE

We have dedicated 1 hour live exam prep tutorials for 6 months in preparing students for questions. This is where the trainer clarifies subject-related and exam-related questions that the students may have and explain how to arrive at the final answer, which is crucial from the exam preparation perspective.



This helps students a great deal in improving their understanding of answering questions and relating them to CBDA.

#### **EASY VIRTUAL ONLINE CLASSES**

Classes can be taken from anywhere with class recordings to re-watch classes later.

#### **BA E-LEARNING**

Adaptive has developed eLearning on business analysis and requirements engineering concepts for continuous learning.

#### WE SUPPORT YOU TILL YOU PASS

Re-sit for classes at no extra cost if you did not pass on the first attempt, along with success guarantee

#### **ACCREDITATIONS**

Adaptive is an endorsed Education Provider for the International Institute of Business Analysis (<a href="https://www.iiba.org">www.iiba.org</a>), Canada.



#### **OUR 5 GUARANTEES**

Adaptive US is totally **COMMITTED** to your success, and we share the **RISK** and **REWARD** with you.

With us, you can take your IIBA certification exam with complete **PEACE OF MIND**.











CERTIFIED

YEA

ADAPTIVE US

## Become A CBDA Certified Professional



## PROGRAM OBJECTIVE

By the end of this course, you'll be able to:

- Master business data analytics concepts, best practices, and techniques
- Gain the confidence to pass the exam on the first attempt with the right exam-taking strategy
- Gain the confidence to win the best jobs and become a high-performing business data analyst





## **PROGRAM STRUCTURE**

## Session - 1 (3 hours Live Online Class)

## Introduction to Business Data Analytics

- What is Business Data Analytics?
- The Business Data Analytics Cycle
- Business Data Analytics Objectives
- Business Analysis and Business Data
   Analytics

## Business Data Analytics Domains and Tasks

## **Identify Research Questions**

- Define Business Problem or Opportunity
- Identify and Understand the Stakeholders
- Assess Current State
- Define Future State
- Formulate Research Questions
- Plan Business Data Analytics Approach
- Select Techniques for Identify the Research Questions
- A Case Study for Identify the Research Questions

## Session - 2 (3 hours Live Online Class)

#### Source Data

- Plan Data Collection
- Determine the Data Sets
- Collect Data
- Validate Data
- Select Techniques for Source Data
- A Case Study for Source Data

## Analyze Data

- Develop Data Analysis Plan
- Prepare Data
- Explore Data
- Perform Data Analysis
- Assess the Analytics and System
   Approach Taken
- Select Techniques for Analyze Data
- A Case Study for Analyze Data



## Session – 3 (3 hours Live Online Class) Interpret and Report Results

- Validate Understanding of Stakeholders
- Plan Stakeholder Communication
- Determine Communication Needs of Stakeholders
- Derive Insights from Data
- Document and Communicate
   Findings from Completed Analysis
- Select Techniques for Interpret and Report Results
- A Case Study for Interpret and Report Results

## Session – 4 (3 hours Live Online Class) Use Results to Influence Business Decision Making

- Recommend Action
- Develop Implementation Plan
- Manage Change
- Select Techniques for Use Results to Influence Business Decision-Making
- A Case Study for Use Results to
   Influence Business Decision-Making

### Session - 4 (3 hours Live Online Class)

## Guide Organizational -Level Strategy for Business Data Analytics

- Organizational strategy
- Talent strategy
- Data strategy
- Select Techniques for Guide
   Organizational-Level Strategy for
   Business Data Analytics
- Underlying Competencies for Guide
   Organizational-Level Strategy for
   Business Data Analytics
- A Case Study for Guide
   Organizational-Level Strategy for
   Business Data Analytics



## **Fortnightly Office Hours/ Q&A Classes**

(12 Live Online Classes -1 Hour Each for CBDA Experts Master Class 24 Live Online Classes -1 Hour Each for CBDA Ultimate)

Concept clarification and questions discussion with faculty post the core training. These are scheduled fortnightly office hours.



# Become A CBDA Certified Professional ENROLL NOW >>>





## PROGRAM HIGHLIGHTS

PROGRAM HIGHLIGHTS	CBDA EXPERTS MASTER CLASS (100% Success or Refund)	CBDA ULTIMATE (100% Success or Refund)
Hours of Live Classes + Office Hours (Q&A) support	24	36
100% success or refund		
Success Guarantee	3 months	12 months
30 IIBA PD Hours		
485+ Mock questions		
4 Simulations		
14+ e-Learning Videos		
CBDA Study guide		
Audiobooks, Flashcards		
Study Tables		
Prep Plan, Tips	<b>Ø</b>	<b>Ø</b>
Live class recording videos + Past Session Recordings	<b>⊘</b>	<b>Ø</b>
Fortnightly Office Hours/Q&A Classes (2 sessions/month)	12	24
Learning Resource Access Period	Training duration + 6 months	Lifetime



PROGRAM HIGHLIGHTS	CBDA EXPERTS MASTER CLASS (100% Success or Refund)	CBDA ULTIMATE (100% Success or Refund)
20 Recertification CDUs	8	<b>S</b>
1 Business Day Priority Support	8	<b>⊘</b>

**Master Class Plus:** Comprises of CBDA Master Class Takeaways + IIBA Membership + CBDA Exam Fees

**Ultimate Plus:** Comprises of CBDA Ultimate Takeaways + IIBA Membership + CBDA Exam Fees



## ENROLL NOW

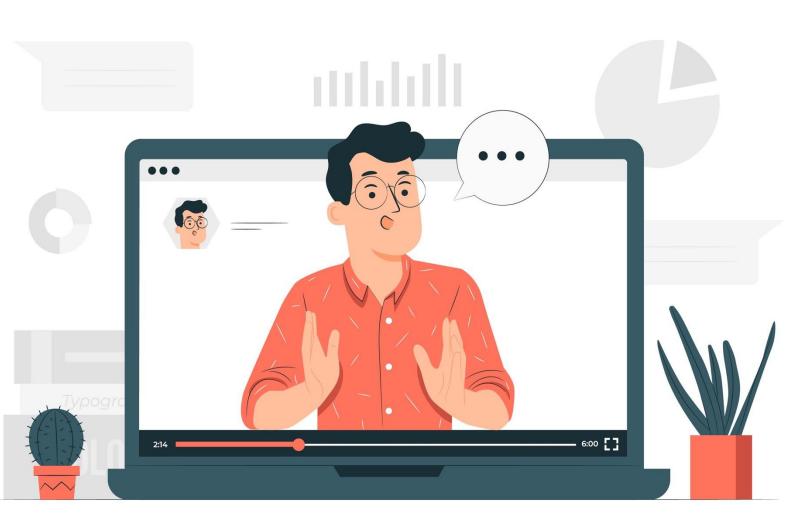
100% SUCCESS OR 100% REFUND. THAT'S OUR PROMISE TO YOU

CBDA CERTIFICATION | CBDA TRAINING

WORLD'S LEADING IIBA TRAINING INSTITUTE



## **EXPERT INSTRUCTORS**







# LN Mishra CBAP, CCBA, CBDA, CPOA, AAC, CCA, ECBA, CPRE

- World's #1 IIBA® certifications trainer (1600+ certified)
- Member of IIBA Question Setting Committee
- Member of BA Core Standards Authoring Team
- Mentored 200+ global clients and 6000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 400+ blogs on Requirements analysis and business analysis

Detailed profile - <a href="https://www.adaptiveus.com/trainers#ln">https://www.adaptiveus.com/trainers#ln</a>



# Tom Tomasovic CBDA, AAC, ECBA, CPRE

- Agile BA Practitioner
- 26+ years of strong industry experience as a Business Analyst, Trainer,
   Mentor and Senior Leader
- Strong technical background, combined with experience in technical writing, technical research, management, and teaching.
- Developed and delivered business analysis training courses.
- Facilitated and supported many professionals in achieving BA professional certifications.

Detailed profile - <a href="https://www.adaptiveus.com/trainers#tom">https://www.adaptiveus.com/trainers#tom</a>



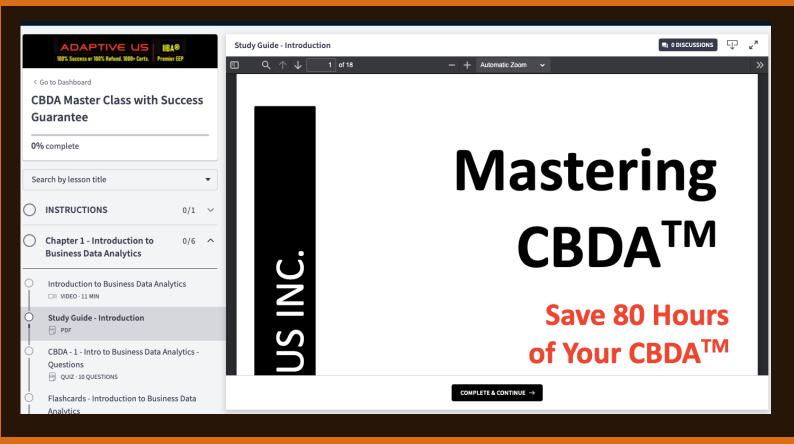
# Victoria Cupet CBAP, CBDA, AAC, CPOA, PMI-PBA CPRE



- Former Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile – <a href="https://www.AdaptiveUS.com/trainers#victoria">https://www.AdaptiveUS.com/trainers#victoria</a>

## Adaptive LMS



# WORLD'S #1 BA LEARNING PLATFORM



Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can <u>register</u> for a trial pack and get access to the following free learning resources:

- 1. Sample CBDA study guide
- 2. 25 Sample CBDA model questions
- 3. Sample e-Learning videos
- 4. Sample audiobook
- 5. Sample flashcards
- 6. Blogs and many more

## Adaptive's LMS also hosts the MOST exhaustive CBDA Question Banks, which thoroughly tests your preparedness!

- 1. Compact CBDA study guide
- 2. 485+ model questions with answer explanations to test your preparedness
- 3. 4 Full-length CBDA Simulations
- 4. 14 CBDA learning videos
- 5. Audiobooks
- 6. Flashcards
- 7. Multiple categories of questions: Scenario and Knowledge-based and full-length simulations
- 8. Online Assessment System with similar features as PSI
  - 9. Fully aligned to the new certification scheme from IIBA
- 10. Attempt questions and simulations multiple times as per fair usage policy
- 11. Extensive reporting on assessment results and performance
- 12. Trusted by thousands of BA aspirants world-wide



- 13. Questions designed by expert faculties who participated in IIBA question preparation team
- 14. Assessments can be taken on tablets as well, so prepare on the go!
- 15. Provision to clarify doubts on questions

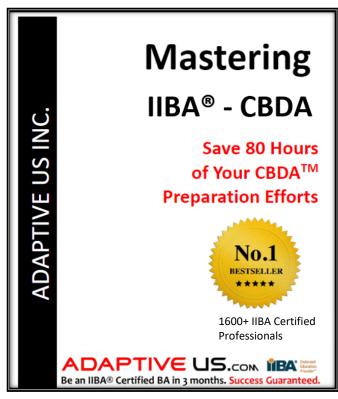


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## **CBDA COURSEWARE**

- Comprehensive 150+ pages
   Certification Study Guide loaded with key terms, tips, and techniques to help you prepare for the certification exams.
- The Study guide is created based on extensive research of the Data Analytics material suggested by IIBA and it captures all the essentials from the exam perspective.
- Presented in a very well-organized
   way, it's a great resource to help you prepare for examinations with minimal
   effort.
- 4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.
- 5. Master the core business data analytics areas, activities, tasks, deliverables, Stakeholders and their relationships.





## **CUSTOMERS SPEAK**



## **CBDA**

Have purchased the IIBA-CBDA course & pretty impressed with the resources and content. I am confident that I can pass my certification exam with this course alone.



Jon Gonzalez

1 review © US

## CBDA Assisted Learning

I used their service for CBDA Assisted Learning. The study guides were a huge help on getting me to pass the exam. I am glad they went through the essential reading topics as well. The training recordings were also helpful especially when they went over the different techniques to use on each domain.

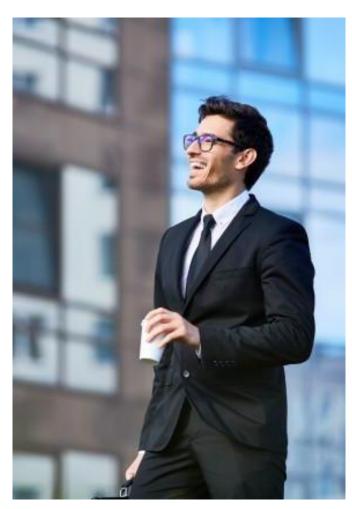


I just passed the CBDA exam and I can confidently say that I would not have passed without the use of the AdaptiveUS study materials!

MANY MORE REVIEWS AT - https://www.AdaptiveUS.com/reviews/



## **OFFERS AND AWARDS**



For the latest offers and rewards visit:

https://www.AdaptiveUS.com/offers/





## **OUR LEARNERS COME FROM**





Finserve



Linfox





**FMO Bank** CIPA, Botswana











Walmart

NTT Data







## **CORPORATE CUSTOMERS**

















































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## FOR ANY FURTHER QUESTIONS PLEASE WRITE TO

**INFO@ADAPTIVEUS.COM**