

PASS ECBA[™] IN THE VERY FIRST ATTEMPT!

IIBA[®] ECBA[™] CERTIFICATION TRAINING BROCHURE

100% SUCCESS or 100% REFUND



ABOUT ADAPTIVE US

Adaptive US is your go-to place for IIBA Certifications training. We have helped 1600+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer 100% success or refund and allinclusive plans for its workshops.

Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 1600+ certified BA professionals.
- 400+ BA workshops 10000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

Vision

To be the most admired business analysis solutions provider in the world.

Mission

To help our participants and clients succeed in their business analysis career and endeavor.

Quality policy

Delight customers through innovative, timely and cost-effective solution.





ADAPTIVE US USPs

PROVEN CAPABILITIES

Adaptive has successfully completed over 400+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 150+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

ECBA MASTER CLASS WITH 100% SUCCESS OR 100% REFUND

We share your success and failure. We have you covered for 2 unsuccessful ECBA exam attempts by paying for the exam retake fees limited to USD 95 and refund of the course fees paid to Adaptive minus payments made to IIBA, if you are unsuccessful in the 3rd attempt, upon meeting our terms. <u>Learn More</u>

EXCELLENT FEEDBACK

Adaptive workshops have received 500+ excellent feedbacks.



100% Success or 100% Refund. Endorsed Ecertification Training Review on Adaptive US

475+ SUCCESSFUL ECBAs

Adaptive US is a leading ECBA training institution with <u>515+ ECBA certified</u> professionals.

SUCCESS RATE

We have certified 515+ professionals for ECBA, while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

PRACTITIONERS WHO TRAIN

All Adaptive trainers are practicing business analysts who have shaped the industry, been authors of BABoK and have been part of the exam setting committee.

They have implemented and have been practicing BA concepts for improving BA competency for their clients for more than 25 years. All of them are proficient in requirements engineering activities and tools and are CBAP[®] certified.

PERSONALIZED ATTENTION

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.



BA ELEARNINGS

Adaptive has developed eLearnings on business analysis and requirements engineering concepts for continuous learning.

FOCUSED ECBA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE

During the course of the program, the trainer discusses knowledge-based questions with students, highlighting each word of the question and its importance and what role it plays in arriving at the final answer, which is crucial from the exam preparation perspective. We have dedicated 1-hour live office hours/Q&A classes for 6 months (12 tutorials) or more based on the chosen plan.

This helps students a great deal in improving their understanding for answering questions and relating them to BABoK.

EASY VIRTUAL ONLINE CLASSES

Classes can be taken from home with class recordings to re-watch classes later.

WE SUPPORT YOU TILL YOU PASS

Re-sit for classes at no extra cost if you did not pass in the first attempt, attend 6 office hours/Q&A classes if you did not pass in the second attempt and more along with 100% success or refund promise - <u>Terms & Conditions</u> (adaptiveus.com)



ACCREDITATIONS

Adaptive is an endorsed Education Provider for International Institute of Business analysis (<u>www.iiba.org</u>), Canada.

One-stop solution and your partner for all your BA learning needs - We

specialize and offer only Business Analysis related skill development courses.

OUR 5 GUARANTEES

Adaptive US is totally **COMMITTED** to your success and we share

the **RISK** and **REWARD** with you.

With us, you can take your IIBA certification exam with complete **PEACE OF MIND**.





PROGRAM **OBJECTIVE**

By the end of this course, you'll be able to:

- Master BABoK knowledge areas, best practices, and techniques
- Gain the confidence to pass the exam in the first attempt with the right exam taking strategy
- Gain the confidence to win the best jobs and become a high-performing BA







PROGRAM **STRUCTURE**

Session - 1 (4 Hours Live Online Class)

- Participant and Faculty Introductions
- Intro to Business Analysis
- Underlying Competencies
- Intro to BABoK (Business Analysis Body of Knowledge)
- Intro to IIBA Certifications

Session – 2 (4 Hour Live Online Class)

BA Planning and Monitoring

- KA Intro
- Techniques for BA Planning
- BA Planning and Monitoring Tasks
 - Plan BA Approach
 - Plan Stakeholder Engagement
 - Plan BA Governance
 - Plan BA Information
 Management
 - Identify BA Performance Improvements
- Knowledge based questions

Elicitation and Collaboration

- KA Intro
- Techniques for Elicitation and
 - Collaboration





Session – 3 (4 Hours Live Online Class)

Elicitation and Collaboration

- Elicitation and Collaboration Tasks
 - Prepare for Elicitation
 - Conduct Elicitation
 - Confirm Elicitation Results
 - Communicate BA Information
 - Manage Stakeholder
 Collaboration
- Knowledge based questions

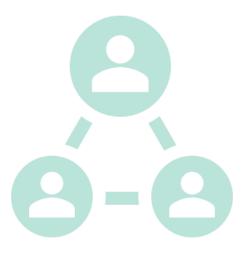
Requirements life cycle management

- KA Intro
- Techniques for Req. LCM
- Req. LCM Tasks
 - Trace requirements
 - Maintain requirements
 - Prioritize requirements
 - Assess requirements changes
 - Approve requirements
- Knowledge based questions
- Techniques overview for Strategy Analysis and Solution Evaluation

Session – 4 (4 Hour Live Online Class)

Requirements Analysis and Design Definition

- KA Intro
- Techniques for RADD
- RADD Tasks
 - Specify and model requirements
 - Verify requirements
 - Validate Requirements
 - Define Requirements architecture
 - Define Design Options
 - Analyze potential value and recommend solution
- Knowledge based questions





Fortnightly Office Hours/Q&A Classes

(12 Live Online Classes -1 Hour Each for ECBA Experts Master Class

24 Live Online Classes -1 Hour Each for ECBA Ultimate)

Concept clarification and questions discussion with faculty post the core

training. These are scheduled fortnightly tutorials



Jump Start Your BA Career with ECBA Certification

ENROLL NOW!



PROGRAM HIGHLIGHTS

PROGRAM HIGHLIGHTS	ECBA EXPERTS MASTER CLASS (100% Success or Refund)	ECBA ULTIMATE (100% Success or Refund)
Hours of Live BABoK Classes + Office Hours (Q&A) support	28	40
100% success or refund		I
Success Guarantee	3 months	12 months
21 IIBA PD Hours	S	S
1000+ Mock questions	S	S
6 Simulations		I
100+ e-Learning Videos	S	S
ECBA Study guide	\checkmark	S
Mind maps, Audiobooks, Flashcards	I	I
BABoK based Glossary & Study Tables	S	S
Prep Plan, Tips	S	S
Live class recording videos + Past Session Recordings	S	I
Fortnightly Office Hours/Q&A Classes (2 sessions/month)	12	24

PROGRAM HIGHLIGHTS	ECBA EXPERTS MASTER CLASS (100% Success or Refund)	ECBA ULTIMATE (100% Success or Refund)
Learning Resource Access Period	Training duration + 6 months	Lifetime
20 CDUs for any IIBA Recertification	\bigotimes	
1 Business Day Priority Support	\bigotimes	S

Master Class Plus: Comprises of ECBA Master Class Takeaways + IIBA Membership + ECBA Exam Fees

Ultimate Plus: Comprises of ECBA Ultimate Takeaways + IIBA Membership + ECBA Exam Fees

ADAPTIVE US

ENROLL NOW

100% SUCCESS OR 100% REFUND THAT'S OUR PROMISE TO YOU

WORLD'S LEADING ECBA TRAINING INSTITUTE



EXPERT INSTRUCTORS







Laura Paton свар, рмі-рва, ііва-аас

- Chairperson for the authoring team for BABoK v3
- Chairperson for the authoring team for PMI PBA
- Head of product development for IIBA (Jan 2011 Mar 2014)
- Founder BA Academy
- Author, Instructor at various universities and professional organizations
- Over 32 years of experience, across various industries, performing in both PM and BA roles.

Detailed profile - <u>https://www.adaptiveus.com/trainers</u>





LN Mishra CBAP, CCBA, CBDA, CPOA, AAC, CCA ECBA, CPRE

- World's #1 IIBA[®] certifications trainer (1600+ certified)
- Member of IIBA Question Setting Committee
- Member of BA Core Standards Authoring Team
- Mentored 200+ global clients and 6000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 200+ blogs on Requirements analysis and business analysis

Detailed profile -<u>https://www.adaptiveus.com/trainers#ln</u>



Victoria Cupet CBAP, PMI-PBA, AAC, CPOA, CPRE

- Former Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile – <u>https://www.AdaptiveUS.com/trainers#victoria</u>



Lora McCoy cbap, cbda, cpoa, aac, cca

- Regional Director, IIBA Central Americas
- Former President IIBA Oklahoma Chapter
- 25+ years of BA experience
- Mentored 100+ global clients and 3000+ BAs
- Active speaker at various industry meets

Detailed profile - https://www.adaptiveus.com/trainers#lora

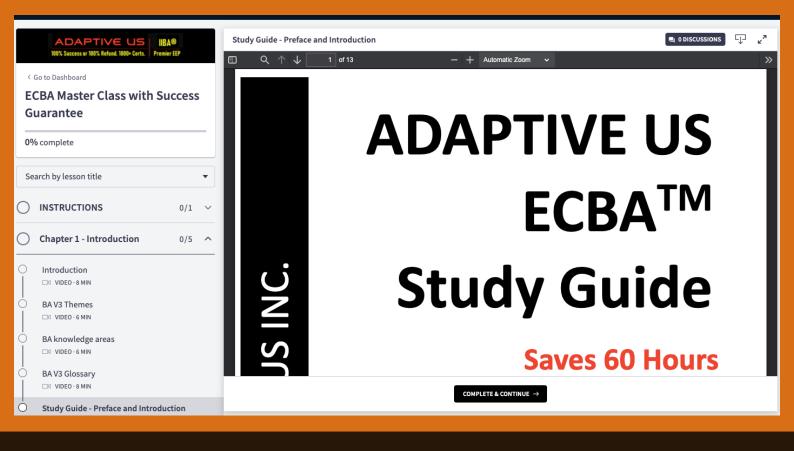


Tom Tomasovic ECBA, CBDA, CPOA, AAC, CCA, CPRE

- Agile BA Practitioner
- 26+ years of strong industry experience as a Business Analyst, Trainer, Mentor and Senior Leader
- Strong technical background, combined with experience in technical writing, technical research, management, and teaching.
- Developed and delivered business analysis training courses.
- Facilitated and supported many professionals in achieving BA professional certifications.

Detailed profile - https://www.adaptiveus.com/trainers#tom

Adaptive LMS



WORLD'S #1 BA Learning Platform



Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can register for a trial pack and get access to the following free learning resources:

- 1. Sample ECBA study guide
- 2. 25 Sample ECBA model questions
- 3. Sample e-Learning videos
- 4. Sample audiobook
- 5. Sample flashcards and more



Adaptive's Learning Platform also hosts the MOST exhaustive ECBA Question Banks, which thoroughly tests your preparedness!

- 1. BABoK based study guide cliff note version of BABoK
- 2. 1000+ model questions with answer explanations to test your preparedness
- 3. 6 Full length ECBA Simulations
- 4. 100+ BABoK learning videos
- 5. Audiobooks
- 6. Flashcards
- 7. BABoK and Techniques Mind Maps
- 8. Multiple categories of questions: Concept, Knowledge based and full-length simulations
- 9. Fully aligned to the new certification scheme from IIBA
- 10. Attempt questions and simulations multiple times
- 11. Extensive reporting on assessment results and performance



- 12. Trusted by thousands of BA aspirants world-wide
- 13. Questions designed by expert faculties who participated in IIBA question

preparation team

- 14. Assessments can be taken on tablets as well, so prepare on the go!
- 15. Provision to clarify doubts on questions



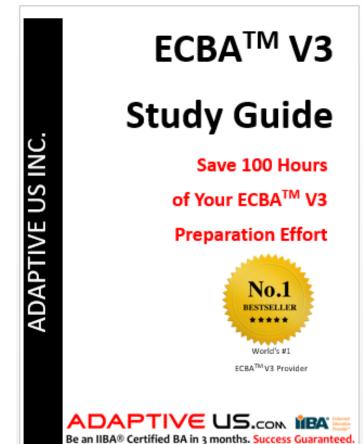
Land Your Dream BA Job with ECBA Certification

ENROLL NOW!



ECBA Courseware

- Comprehensive 270+ pages
 Certification Study Guide loaded with
 key terms, tips, techniques, crosswords
 and chapter review questions to help
 you prepare for the certification exam.
- The Study guide is created based on extensive research of the BABoK[®] V3 Guide by experts and it captures all the essentials from the exam perspective.
- Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.



- The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.
- 5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.
- 6. Identify and master the principles, activities, tasks, techniques, and tips described in the BABOK[®] Guide v 3.0.



CUSTOMERS SPEAK





L Aakanksha Lakhanpal ∠ 1 review ⊙ US

\star \star \star \star

I just passed the ECBA exam and I would...

I just passed the ECBA exam and I would like to thank Adaptive US for all the study material and mock tests they provided. I am from the banking industry wanting to enter the field of business analysis and Adaptive made it so much easy for me to pass the exam and prepare for a bright future ahead.



Ineha Thind Local Guide · 7 reviews · 207 photos

★★★★★ 2 months ago

As an aspiring BA, I was finding it difficult to understand BABoK through just self-studying. With a fulltime job it was also very hard to find the time and stick to a schedule. After months of searching, I am so thankful that I stumbled upon Adaptive US. The lectures were easy to understand and made going through BABoK easy. The study guide and study plan saved me so much time and helped me remain focused. The extensive knowledge base offers so much more other than just preparation for the certification and lectures. The simulations offered are a great way to get an idea of what the test environment and the questions will be like. The service team was excellent- answering my every question as soon as they can, no matter how many times I approached them, with whatever questions I could think of.

I would recommend Adaptive US for your preparation for IIBA certifications. :)



SV Siby Varghese ∠ 1 review ③ US

★ ★ ★ ★ Ø Invited

Highly recommend this for people with work break

Highly recommend this for people who have had a long break in their work and would like to start a BA career. I did the ECBA course and it was very informative and helped to build my confidence. The tutors have a thorough knowledge of the subject and have years of experience to back it up.

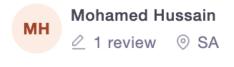


Gina Lamoureux 1 review

★★★★★ 3 months ago

I used the question bank to write my ECBA exam. It was extremely helpful. I have a hard time with multiple choice exams but after studying from the question bank I did not have any anxieties and passed the exam with no problem. Thank you for your help





\star \star \star \star \star \checkmark \bigcirc Invited

Passed with Ease!

I enrolled in the ECBA Assisted learning program with Adaptive US. its been 38 days and I am already certified! Adaptive US has exceptional learning materials which save you time and effort! the Adaptive Study guide saved me the trouble of sifting through the heavy BABOK and the practice exams were closely calibrated with the actual exam. Not to mention the continued support from the Instructors Mr. LN and Ms. Lora. and support from Ms. Ann.

Would definitely recommend to anyone looking to take up an IIBA certification.



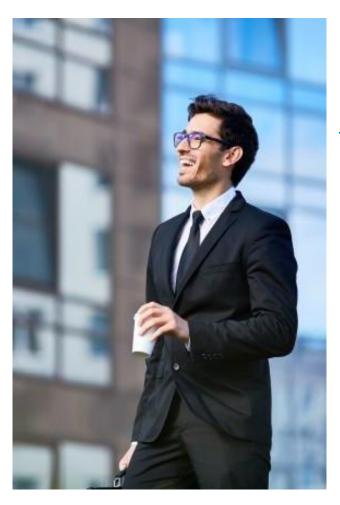
★★★★★ a week ago

From day one, Adaptive US was incredibly supportive and responsive. I found out, last minute, that an ECBA would significantly bolster my career prospects and that led me to find Adaptive through a Quora answer of theirs that explained that it could all be done in 6 weeks. With their course and material, I proud to say that I had it done in that 6 weeks so for those looking to give them a shot, I highly recommend them!

MANY MORE REVIEWS AT – https://www.AdaptiveUS.com/reviews/



OFFERS AND AWARDS



For the latest offers and

rewards visit:

https://www.AdaptiveUS.com/offers/



ADAPTIVE US COMPETITION

Aspect	Adaptive US	Watermark Learning	ASPE/Cprime	
Program highlights and exam fees				
<u>Exam success</u> guarantee	Yes \$95 * 2 - Exam Retake Fees paid by Adaptive for two unsuccessful attempts Extended success guarantee up to 12 months for Ultimate Plan	No such guarantee	No such guarantee	
Faculty Profiles	All CBAPs with 25+ Years BA Exp Part of BABoK Authoring and Exam Committees		Not disclosed	
<u>Published</u> information on <u>ECBA certified</u> professionals	Yes 515+ ECBA certified professionals	Not disclosed	Not disclosed	
First Time Pass %	97+%	?	?	
Live Exam Prep Support	Yes			
Office hours/Q&A classes dedicated to clarify concepts and discuss questions with	Extensive 6 months of fortnightly office hours (12 office hours - 1 hour each)	No such support	No such support	

ADAPTIVE US 100% Pass or 100% Refund. Premier EEP

Aspect	Adaptive US	Watermark Learning	ASPE/Cprime
faculty post ECBA training	Extensive 12 months of fortnightly office hours for Ultimate Plan		
	(12 office hours - 1 hour each)		
	Modes of support		
	Discussion Board, Office Hours, Email Support		
	1000+ ECBA Model Questions	400	
Total number of questions	Includes 6 Simulations, Knowledge-based and concept questions Uncludes Simulations, Drills and Warm-ups		No info
YesAll in one BA learning platform with ~7 months accessCurated ECBA Learning ResourcesECBA Study Guide, BABoK Glossary, Workbook, Study Tables, 100+ elearning videos, 250 + Flashcards, 6 Audiobooks, 4 Mind maps, Faculty Presentations, ECBA Prep Plan, Tips & more to enhance learning and recall conceptsLifetime resources access for Ultimate Plan		Limited learning resources - ECBA Study Guide, Question Bank, Study Tables and Flashcards	Limited learning resources - Not much info

ADAPTIVE US

100% Pass or 100% Refund. Premier El
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Aspect	Adaptive US	Watermark Learning	ASPE/Cprime
Number of 5 Star Reviews	1000+	?	?
	Other Aspects		
<u>100% Money Back</u> <u>Guarantee</u>	Yes	?	No
Training guaranteed to run	Yes Adaptive will refund 100% of the fees plus an additional \$50 in the rare event that Adaptive cancels a training	?	No such guarantee available
Class recordings available to watch later	Yes (For any missed classes or to re-watch classes to reinforce concepts)	No info	No info
20 Recertification CDUs	Yes - As part of Ultimate Plan Can be used for any IIBA recertification	?	?
1 Day Priority Support	Yes - As part of Ultimate Plan	?	?

Master Class Plus: Comprises of ECBA Master Class Takeaways + IIBA

Membership + ECBA Exam Fees

Ultimate Plus: Comprises of ECBA Ultimate Takeaways + IIBA Membership + ECBA

Exam Fees



OUR LEARNERS COME FROM

UPS	Finserve Finserve	Linfox	CIPA, Botswana	FMO Bank
amazon Amazon	Walmart 🔆 Swermoney, Live better: Walmart	NTT Data	TESCO Tesco	WELLS FARGO Wells Fargo
Sobeys	Westpac GROUP	Telstra Telstra	Avanade	accenture
HYUNDAI & More				

Hyundai



CORPORATE CUSTOMERS







FOR ANY FURTHER QUESTIONS PLEASE WRITE TO INFO@ADAPTIVEUS.COM