

PASS CCBA®
IN THE VERY
FIRST
ATTEMPT!

IIBA® CCBA®
CERTIFICATION
TRAINING
BROCHURE

100% SUCCESS or 100% REFUND



### **ABOUT ADAPTIVE US**

Adaptive US is your go-to place for IIBA Certifications training. We have helped 1500+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer 100% success or refund and all-inclusive plans for its workshops.

### **Key facts**

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 1800+ certified BA professionals.
- 400+ BA workshops 10000+ BAs trained.
- Our trainers are part of BABoK V3
   authoring and exam committees and have
   served 200+ top-notch clients including
   Wells-Fargo Bank, Credit Suisse, HP, CGI,
   AXA, AkzoNobel, Ness, Unisys, etc. We are
   proud to have a 100% key client retention
   rate.

#### Vision

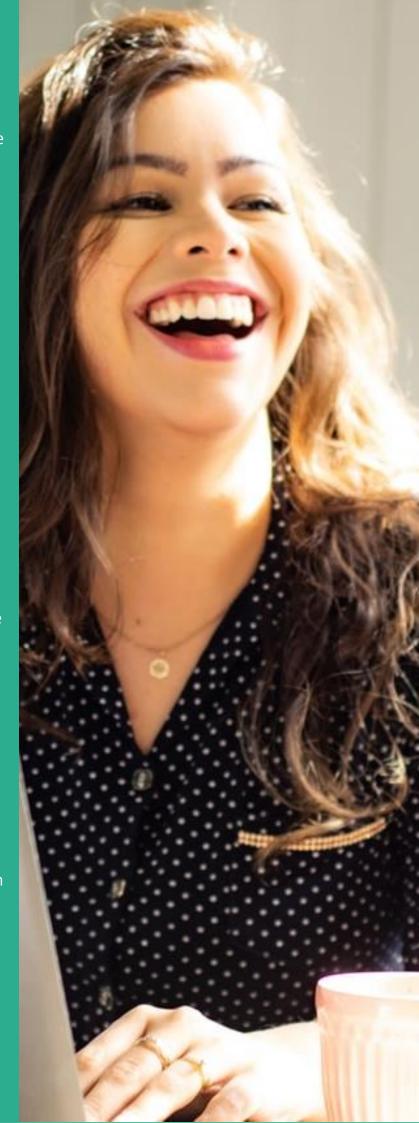
To be the most admired business analysis solutions provider in the world.

#### Mission

To help our participants and clients succeed in their business analysis career and endeavor.

### **Quality policy**

Delight customers through innovative, timely and cost-effective solution





## **ADAPTIVE USPs**

### **PROVEN CAPABILITIES**

Adaptive has successfully completed over 400+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 150+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

### **CCBA MASTER CLASS WITH 100% SUCCESS OR 100% REFUND**

We share your success and failure. We have you covered for 2 unsuccessful CCBA exam attempts by paying for the exam retake fees limited to USD 195 and refund of the course fees paid to Adaptive minus payments made to IIBA, if you are unsuccessful in the 3rd attempt, upon meeting our terms. Learn More

### **EXCELLENT FEEDBACK**

Adaptive workshops have received 500+ excellent feedbacks.



Customer feedbacks are available here.



### **SUCCESS RATE**

We have certified 1800+ IIBA certified professionals, while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

### PRACTITIONERS WHO TRAIN

All Adaptive trainers are practicing business analysts who have shaped the industry, been authors of BABoK and have written CBAP, CCBA exam questions. They have implemented and have been practicing BA concepts for improving BA competency for their clients for more than 25 years. All of them are proficient in requirements engineering activities and tools and are CBAP®, CCBA® certified.

### PERSONALIZED ATTENTION

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

### **CCBA ELEARNINGS**

Adaptive has developed eLearning on business analysis and requirements engineering concepts for continuous learning.

## FOCUSED CCBA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE

We spend dedicated sessions preparing students for questions. This is where the trainer discusses scenario-based questions with students highlighting each word of the question and its importance and how does it have a role in the final answer which is crucial from the exam preparation perspective.

In addition, students have access to 720 minutes of concept clarification sessions post the training (live fortnightly office hours/Q&A classes for 6 months or more based on the chosen plan).

### **EASY VIRTUAL ONLINE CLASSES**

Classes can be taken from anywhere with class recordings to re-watch classes later.

### WE SUPPORT YOU TILL YOU PASS

Re-sit for classes at no extra cost if you did not pass on the first attempt, along with success guarantee

### **ACCREDITATIONS**

Adaptive is an endorsed Education Provider for International Institute of Business analysis (<a href="www.iiba.org">www.iiba.org</a>), Canada.

One-stop solution and your partner for all your BA learning needs - We specialize and offer only Business Analysis related skill development courses.

### **OUR 5 GUARANTEES**

Adaptive US is totally **COMMITTED** to your success and we share the **RISK** and **REWARD** with you.

With us, you can take your IIBA certification exam with complete **PEACE OF MIND**.









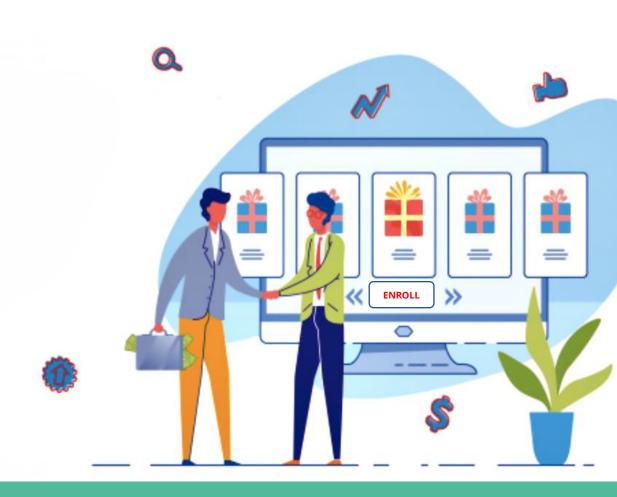




## PROGRAM **OBJECTIVE**

By the end of this course, you'll be able to:

- Master BABoK knowledge areas, best practices, and techniques
- Acquire BA process, skills and techniques knowledge to become an effective and result-oriented business analyst
- Get IIBA application approved in the very first attempt a daunting task for many!
- Gain the confidence to pass the exam in the first attempt with the right exam taking strategy
- Gain the confidence to perform the BA role efficiently at the workplace







### PROGRAM STRUCTURE

### **Session – 1 (4 Hours Live Online Class)**

- Participant and Faculty
   Introductions
- Course Intro and Test Taking Tips
- Intro to Business Analysis
- BABoK Key Terminologies
- BABoK Knowledge Areas and Techniques Overview
- Exam Prep Process

## Session – 2 (4 Hour Live Online Class)

### **BA Planning and Monitoring**

- KA Intro
- · Techniques for BA Planning
- BA Planning and Monitoring Tasks
  - Plan BA Approach
  - Plan Stakeholder
     Engagement
  - Plan BA Governance
  - Plan BA Information
     Management
  - Identify BA Performance
     Improvements
- Knowledge based questions

### **Elicitation and Collaboration**

- KA Intro
- Techniques for Elicitation and Collaboration





## Session – 3 (4 Hours Live Online Class) Elicitation and Collaboration

- Elicitation and Collaboration Tasks
  - Prepare for Elicitation
  - Conduct Elicitation
  - Confirm Elicitation Results
  - Communicate BA Information
  - Manage Stakeholder
     Collaboration
- Knowledge based questions

### Requirements life cycle management

- KA Intro
- Techniques for Reg. LCM
- Req. LCM Tasks
  - Trace requirements
  - Maintain requirements
  - Prioritize requirements
  - Assess requirements changes
  - Approve requirements
- Knowledge based questions
- Techniques overview for Strategy
   Analysis and Solution Evaluation

## Session – 4 (4 Hour Live Online Class) Requirements Analysis and Design Definition

- KA Intro
- Techniques for RADD
- RADD Tasks
  - Specify and model requirements
  - Verify requirements
  - Validate Requirements
  - Define Requirements architecture
  - Define Design Options
  - Analyze potential value and recommend solution
- Knowledge based questions
- Application Filing PD Hours
   Discussion



## Session - 5 (4 Hour Live Online Class) Strategy Analysis

- KA Intro
- Techniques for Strategy Analysis
- Strategy Tasks
  - Analyze Current State
  - Define Future State
  - Assess Risks
  - Define Change Strategy

### **Solution Evaluation**

- KA Intro
- Techniques for Solution Evaluation
- Solution Evaluation Tasks
  - Measure solution performance
  - Analyze performance measures
  - Assess solution limitations
  - Assess enterprise limitations
  - Recommend actions to increase solution value

## Session – 6 (4 Hour Live Online Class)

- How to handle scenario-based questions
- Scenario-based questions discussion
- CCBA Application Filing Work
   Experience + References
   Discussion





### **Fortnightly Office Hours/ Q&A Classes**

(12 Live Online Classes -1 Hour Each for CCBA Experts Master Class 24 Live Online Classes -1 Hour Each for CCBA Ultimate)

Concept clarification and questions discussion with faculty post the core training. These are scheduled fortnightly office hours.



Earn More & Progress Faster with CCBA Certification

**ENROLL NOW!** 



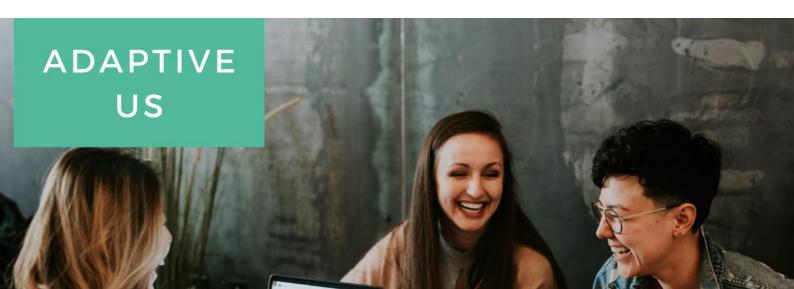
## PROGRAM HIGHLIGHTS

PROGRAM HIGHLIGHTS	CCBA EXPERTS MASTER CLASS (100% Success or Refund)	CCBA ULTIMATE (100% Success or Refund)
Hours of Live BABoK Classes + Office Hours (Q&A) support	36	48
100% success guarantee (2 retakes covered of \$195 each)	<b>Ø</b>	<b>Ø</b>
Success Guarantee	6 months	12 months
21 IIBA PD Hours		
2100+ Mock questions		
6 Simulations		<b>Ø</b>
100+ e-Learning Videos		
CCBA Study guide		
Application Simulator		
Application Filing Support		
Mind maps, Audiobooks, Flashcards		
BABoK based Glossary & Study Tables		
Prep Plan, Tips	<b>⊘</b>	<b>⊘</b>
Live class recording videos + Past Session Recordings	<b>⊘</b>	<b>⊘</b>

PROGRAM HIGHLIGHTS	CCBA EXPERTS MASTER CLASS (100% Success or Refund)	CCBA ULTIMATE (100% Success or Refund)
Fortnightly Office Hours/Q&A Classes (2 sessions/month)	12	24
Learning Resource Access Period	Training duration + 6 months	Unlimited
1 extra repeat class (weekend class)		
60 Recertification CDUs	8	<b>⊘</b>
1 Business Day Priority Support	8	<b>S</b>

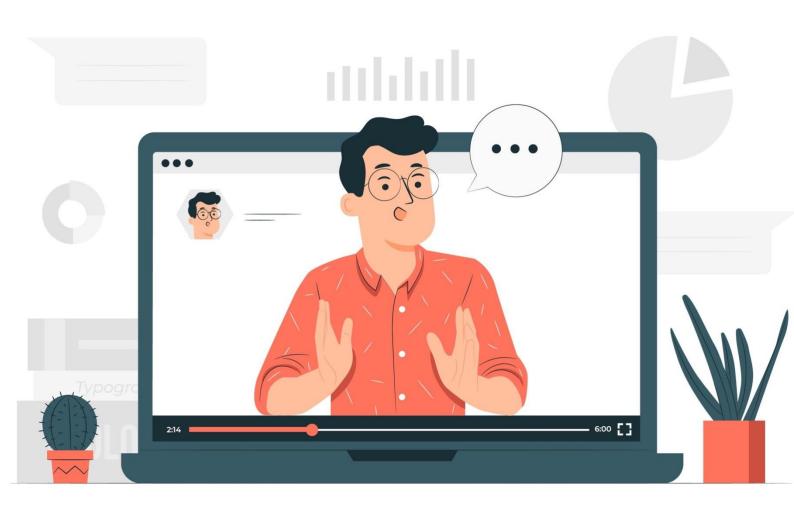
**Master Class Plus:** Comprises of CCBA Master Class Takeaways + IIBA Membership + CCBA Application & Exam Fees

**Ultimate Plus:** Comprises of CCBA Ultimate Takeaways + IIBA Membership + CCBA Application & Exam Fees





## **EXPERT INSTRUCTORS**





# Laura Paton CBAP, PMI-PBA, IIBA-AAC

- Chairperson for the authoring team for BABoK v3
- Chairperson for the authoring team for PMI PBA
- Head of product development for IIBA (Jan 2011 Mar 2014)
- Founder BA Academy
- Author, Instructor at various universities and professional organizations
- Over 32 years of experience, across various industries, performing in both
   PM and BA roles.

Detailed profile - <a href="https://www.adaptiveus.com/trainers">https://www.adaptiveus.com/trainers</a>



LN Mishra
CBAP, CCBA, CBDA,
CPOA, AAC, CCA,
ECBA, CPRE

- World's #1 IIBA® certifications trainer (1460+ certified)
- Member of IIBA Question Setting Committee
- Mentored 200+ global clients and 6000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 400+ blogs on Requirements analysis and business analysis.

Detailed profile- <a href="https://www.adaptiveus.com/trainers#ln">https://www.adaptiveus.com/trainers#ln</a>



## Victoria Cupet

CBAP, PMI-PBA, AAC, CPOA, CPRE

- Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile- <a href="https://www.AdaptiveUS.com/trainers#victoria">https://www.AdaptiveUS.com/trainers#victoria</a>

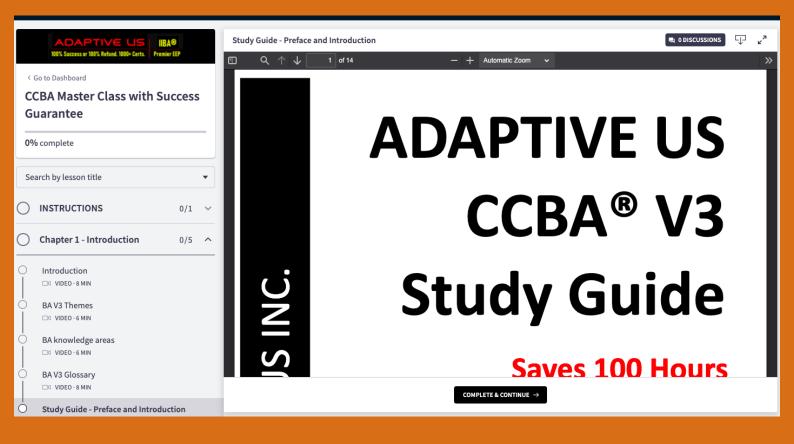


Lora McCoy CBAP, CBDA, CPOA, AAC, CCA

- Former Regional Director, IIBA Central Americas
- Former President IIBA Oklahoma Chapter
- 25+ years of BA experience
- Mentored 100+ global clients and 3000+ BAs
- Active speaker at various industry meets

Detailed profile- <a href="https://www.adaptiveus.com/trainers#lora">https://www.adaptiveus.com/trainers#lora</a>

## Adaptive LMS



## WORLD'S #1 BA LEARNING PLATFORM



## Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can <u>register</u> for a trial pack and get access to the following free learning resources:

- 1. Sample CCBA® study guide
- 2. 50 Sample CCBA model questions
- 3. Sample e-Learning videos
- 4. Sample audiobook
- 5. Sample flashcards and more

## Adaptive's Learning Platform also hosts the MOST exhaustive CCBA® Question Banks, which thoroughly tests your preparedness!

- 1. BABoK based study guide cliff note version of BABoK
- 2. 2100+ model questions with answer explanations to test your preparedness
- 3. 6 Full length CCBA Simulations
- 4. 100+ BABoK learning videos
- 5. Audiobooks
- 6. Flashcards
- 7. CCBA Application Filing Template
- 8. BABoK and Techniques Mind Maps
- 9. Multiple categories of questions: Concept, Warm ups, Scenario, Full-length simulations
- 10. Online Assessment System with similar features as PSI
- 11. Fully aligned to the new certification scheme from IIBA
- 12. Attempt questions and simulations multiple times
- 13. Extensive reporting on assessment results and performance
- 14. Trusted by thousands of BA aspirants world-wide



- 15. Questions designed by expert faculties who participated in IIBA question preparation team
- 16. Assessments can be taken on tablets as well, so prepare on the go!
- 17. Provision to clarify doubts on questions
- 18. Library of 200+ BA templates, Blogs, Videos (Included in Ultimate Plan)



## Progress Faster with CCBA Certification

**ENROLL NOW!** 



### **CCBA Courseware**

ADAPTIVE US INC.

- Comprehensive 250+ pages
   Certification Study Guide loaded with key terms, tips, techniques, crosswords and chapter review questions to help you prepare for the certification exam.
- The Study guide is created based on extensive research of the BABoK® V3 Guide by experts and it captures all the essentials from the exam perspective.
- Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.
- 4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.
- 5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.
- 6. Identify and master the principles, activities, tasks, techniques, and tips described in the BABOK® Guide v 3.0.

ADAPTIVE US
CCBA® V3
Study Guide
Saves 100 Hours

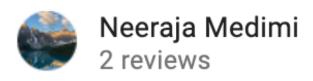






## **CUSTOMERS SPEAK**







Adaptive US has helped prepare for CCBA certification, The study material provided by Adaptive is very helpful and they have multiple practice tests. The simulation tests were most helpful, you can review your answers and explanation to see if your understanding about the concepts are correct. If you have any questions they are quick with Responses.





Feb 4, 2021

### Excellent learning resources

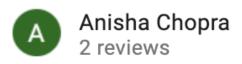
I trained with Adaptive for the CCBA course and I was truly impressed with the work they put in to help BAs succeed, not only in the exams, but also in their jobs. The trainers were excellent, with ample industry experience to guide with examples. The highlight of the program is the learning platform that has a plethora of effective tools like visual aids, flashcards, a concise version of the BABoK, Question Bank (definitely the highlight of the platform) etc., to help understand the BABoK in detail, without feeling utterly overwhelmed. Also, the staff are very supportive and responsive. Overall, it was an amazing experience and I would highly recommend Adaptive US to anyone looking to ace the IIBA exams!



★ ★ ★ ★ ★ 6 months ago

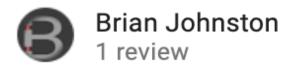
Passed CCBA on first attempt!

Over the summer, I researched CCBA training providers and decided to choose Adaptive because their website was quite detailed and there was a real-time chat window where my queries were answered immediately by a real person not Al. I also found their pricing reasonable with rebate/discount options which weren't available with other training providers. They also provide BA templates and BA tools training – although there's a separate fee for that service.



★ ★ ★ ★ a year ago

Thanks to Adaptive US training which helped me crack my CCBA exam in less than 2 months time. I highly recommended Adaptive US Training.



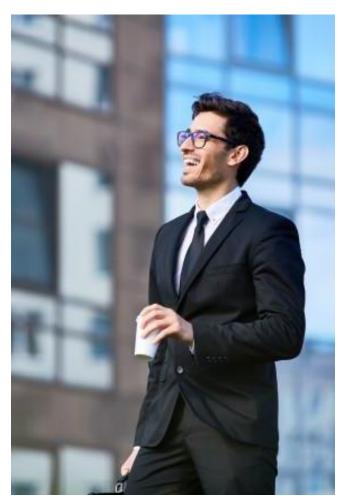
### $\star$ $\star$ $\star$ $\star$ $\star$ 5 months ago

Adaptive is a great website to use if you are attempting to become CCBA certified. They offer courses, tutorials, study guide of the BABOK, videos of techniques and many simulation questions which helps students build their confidence to be ready for the exam questions. Also, their customer support is easy to get a hold of, friendly and willing to answer any question possible. Thank you Su, Ann, Sam and LN for caring about my journey to become CCBA certified. I passed the exam yesterday and know that it would've been very difficult to pass without your support.

MANY MORE REVIEWS AT - <a href="https://www.AdaptiveUS.com/reviews/">https://www.AdaptiveUS.com/reviews/</a>



## **OFFERS AND AWARDS**



For the latest offers and rewards visit:

https://www.AdaptiveUS.com/offers/

## **ADAPTIVEUS COMPETITION**

Aspect	Learning Tree International	Watermark Learning	Adaptive US Master Class	Adaptive US Ultimate
Course fee (in US Dollars)	\$2650	\$1995	\$1199	\$2099
PD Hours + Study Aids				
Live Instructor Led			•	
With Exam Fee (\$534)	×	×	•	
Trainer Profile Disclosed	×	×		
Success Guarantee (Covers 2 Retake Fees)	×	×		
Office Hours	X	×	-	•
No. of CCBAs Published	X	×	•	
Lifetime Study Resources	×	×	X	
1 Entire Repeat Training (Weekend Classes)	×	×	×	
60 CDUs for IIBA Recertification	×	×	×	



**Master Class Plus:** Comprises of CCBA Master Class Takeaways + IIBA Membership + CCBA Application & Exam Fees

**Ultimate Plus:** Comprises of CCBA Ultimate Takeaways + IIBA Membership + CCBA Application & Exam Fees

### **OUR LEARNERS COME FROM**











UPS

Finserve

Linfox

CIPA, Botswana













Amazon











Sobeys

Westpac Group

estpac GROUP



Telstra



Avanade Accenture



& More...

### **CORPORATE CUSTOMERS**

































































FOR ANY FURTHER QUESTIONS PLEASE WRITE TO <a href="mailto:info@adaptiveus.com">info@adaptiveus.com</a>