



**PASS CCBA<sup>®</sup>  
IN THE VERY  
FIRST  
ATTEMPT!**

**IIBA<sup>®</sup>-CCBA<sup>®</sup>  
CERTIFICATION  
ON DEMAND  
LEARNING  
BROCHURE**

**ADAPTIVE US**

# ABOUT ADAPTIVE US

Adaptive US is your go-to place for IIBA Certifications training. We have helped 1980+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

## Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 1980+ certified BA professionals.
- 400+ BA workshops - 10000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

## Vision

To be the most admired business analysis solutions provider in the world.

## Mission

To help our participants and clients succeed in their business analysis career and endeavor.

## Quality policy

Delight customers through innovative, timely and cost-effective solution



# ADAPTIVE USPs

## PROVEN CAPABILITIES

Adaptive has successfully completed over 400+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 150+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

## CCBA ON DEMAND LEARNING

Our CCBA On Demand Learning content is designed and created by BABOK authors and question setters. It provides a clear knowledge of BABOK. We offer 2100+ model questions to ensure your success in CCBA. Upon successful completion of the course, you'll experience a change in your skill set and mindset. You'll become the go-to expert in your field.

## EXCELLENT FEEDBACK

Adaptive workshops have received 500+ excellent feedbacks.



Customer feedbacks are available [here](#).

## SUCCESS RATE

We have certified 1980+ IIBA certified professionals, while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

## CCBA ELEARNINGS

Adaptive has developed 10+ hours of eLearning videos on BABoK. These videos cover essential concepts and techniques to help you master business analysis at your own pace.

## ACCREDITATIONS

Adaptive is an endorsed Education Provider for International Institute of Business analysis ([www.iiba.org](http://www.iiba.org)), Canada.

One-stop solution and your partner for all your BA learning needs - We specialize and offer only Business Analysis related skill development courses.

# PROGRAM OBJECTIVE

With this course, you'll be able to:

- Master BABoK knowledge areas, best practices, and techniques.
- Gain access to curated learning resources, exam prep plan, and tips to ace the IIBA CCBA certification exam.
- Gain a flexible, self-paced learning experience that fits your learning preferences and schedule
- Gain the confidence to pass the exam on the first attempt with the right exam-taking strategy.





# PROGRAM DELIVERABLES

- IIBA Endorsed Course with 21 IIBA PD Hours
- Downloadable CCBA Study Guide
- 2100+ Model Questions including 6 Exam simulations
- 10+ Hours of BABOK Videos
- 1 Complete Past Live Class Recordings
- Flashcards and Audio Books
- Exam prep plan and tips
- 180 days resources (LMS) access period



**Earn More &  
Progress Faster  
with CCBA Certification**

**ENROLL NOW!**

ADAPTIVE  
US



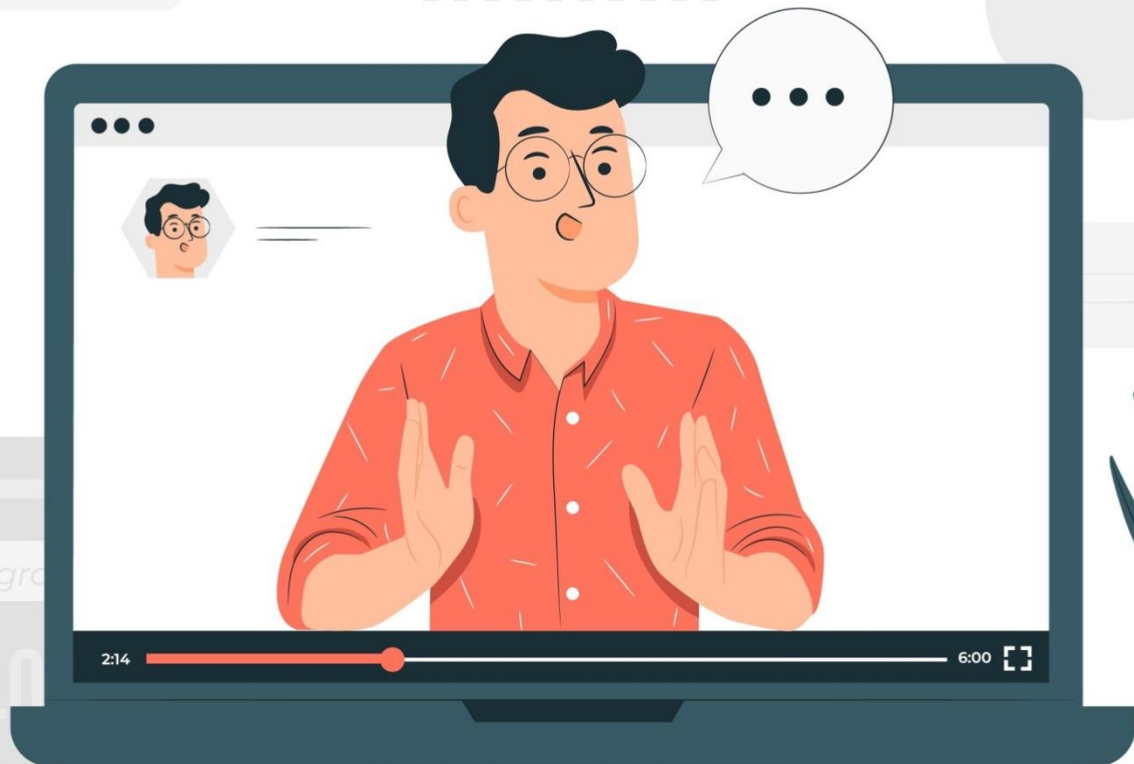
**ENROLL NOW**

All CCBA Study Resources + 21 IIBA PD Hours

1980+ Delighted IIBA Certified Customers.

**WORLD'S LEADING CCBA TRAINING INSTITUTE**

# EXPERT CONTENT CREATORS







# LN Mishra

CBAP, CCBA, CBDA,  
CPOA, AAC, CCA,  
ECBA, CPRE

- World's #1 IIBA® certifications trainer (1980+ certified)
- Member of IIBA Question Setting Committee
- Mentored 200+ global clients and 6000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 400+ blogs on Requirements analysis and business analysis.

Detailed profile- <https://www.adaptiveus.com/trainers#ln>



# Victoria Cupet

CBAP, PMI-PBA,  
AAC, CPOA, CPRE

- Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile- <https://www.AdaptiveUS.com/trainers#victoria>



## Lora McCoy

**CBAP, CBDA,  
CPOA, AAC, CCA**

- Former Regional Director, IIBA Central Americas
- Former President – IIBA Oklahoma Chapter
- 25+ years of BA experience
- Mentored 100+ global clients and 3000+ BAs
- Active speaker at various industry meets

Detailed profile- <https://www.adaptiveus.com/trainers#lora>

# Adaptive LMS

The screenshot displays the Adaptive LMS interface. On the left, a sidebar contains the Adaptive US logo (100% Success or 100% Refund, 1000+ Certs., Premier EEP) and IIBA Premier EEP logo. Below the logo is a 'Go to Dashboard' link, a 'CCBA Master Class with Success Guarantee' section with a 0% complete progress bar, a search bar, and a list of lessons: INSTRUCTIONS (0/1), Chapter 1 - Introduction (0/5), Introduction (VIDEO - 8 MIN), BA V3 Themes (VIDEO - 6 MIN), BA knowledge areas (VIDEO - 6 MIN), BA V3 Glossary (VIDEO - 8 MIN), and Study Guide - Preface and Introduction (selected).

The main content area shows the 'Study Guide - Preface and Introduction' page. It features the Adaptive US logo on the left, the title 'ADAPTIVE US CCBA® V3 Study Guide' in large bold text, and the text 'Saves 100 Hours' in red. A 'COMPLETE & CONTINUE' button is at the bottom. The page also includes a search bar, navigation arrows, and a '1 of 14' indicator.

**WORLD'S #1 BA  
LEARNING  
PLATFORM**



**Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can [register](#) for a trial pack and get access to the following free learning resources:**

1. Sample CCBA® study guide
2. 50 Sample CCBA model questions
3. Sample e-Learning videos
4. Sample audiobook
5. Sample flashcards and more

**Adaptive's Learning Platform also hosts the MOST exhaustive CCBA® Question Banks, which thoroughly tests your preparedness!**

1. BABoK based study guide – cliff note version of BABoK
2. 2100+ model questions with answer explanations to test your preparedness
3. 6 Full length CCBA Simulations
4. 100+ BABoK learning videos
5. Audiobooks
6. Flashcards
7. CCBA Application Filing Template
8. BABoK and Techniques Mind Maps
9. Multiple categories of questions: Concept, Warm ups, Scenario, Full-length simulations
10. Online Assessment System with similar features as PSI
11. Fully aligned to the new certification scheme from IIBA
12. Attempt questions and simulations multiple times
13. Extensive reporting on assessment results and performance
14. Trusted by thousands of BA aspirants world-wide

15. Questions designed by expert faculties who participated in IIBA question preparation team
16. Assessments can be taken on tablets as well, so prepare on the go!
17. Provision to clarify doubts on questions



**Progress Faster with  
CCBA Certification**

**ENROLL NOW!**

# CCBA Courseware

1. Comprehensive 250+ pages  
Certification Study Guide loaded with key terms, tips, techniques, crosswords and chapter review questions to help you prepare for the certification exam.
2. The Study guide is created based on extensive research of the BABOK® V3 Guide by experts and it captures all the essentials from the exam perspective.
3. Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.
4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.
5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.
6. Identify and master the principles, activities, tasks, techniques, and tips described in the BABOK® Guide v 3.0.

ADAPTIVE US INC.

## ADAPTIVE US CCBA® V3 Study Guide

**Saves 100 Hours  
of Your CCBA® V3  
Preparation Effort**



World's #1

IIBA® V3 Training Provider

**ADAPTIVE US.COM**  Endorsed Education Provider™  
Be an IIBA® Certified BA in 3 months. **Success Guaranteed.**



# CUSTOMERS SPEAK





**Neeraja Medimi**

2 reviews



★★★★★ a year ago

Adaptive US has helped prepare for CCBA certification, The study material provided by Adaptive is very helpful and they have multiple practice tests. The simulation tests were most helpful, you can review your answers and explanation to see if your understanding about the concepts are correct. If you have any questions they are quick with Responses.

**Joslin Ann Samuel**

1 review CA



↪ Redirected

### Excellent learning resources

I trained with Adaptive for the CCBA course and I was truly impressed with the work they put in to help BAs succeed, not only in the exams, but also in their jobs. The trainers were excellent, with ample industry experience to guide with examples. The highlight of the program is the learning platform that has a plethora of effective tools like visual aids, flashcards, a concise version of the BABoK, Question Bank (definitely the highlight of the platform) etc., to help understand the BABoK in detail, without feeling utterly overwhelmed. Also, the staff are very supportive and responsive. Overall, it was an amazing experience and I would highly recommend Adaptive US to anyone looking to ace the IIBA exams!



Lynne  
1 review



★★★★★ 6 months ago

Passed CCBA on first attempt!

Over the summer, I researched CCBA training providers and decided to choose Adaptive because their website was quite detailed and there was a real-time chat window where my queries were answered immediately by a real person not AI. I also found their pricing reasonable with rebate/discount options which weren't available with other training providers. They also provide BA templates and BA tools training – although there's a separate fee for that service.



Anisha Chopra  
2 reviews



★★★★★ a year ago

Thanks to Adaptive US training which helped me crack my CCBA exam in less than 2 months time. I highly recommended Adaptive US Training.



Brian Johnston

1 review



★★★★★ 5 months ago

Adaptive is a great website to use if you are attempting to become CCBA certified. They offer courses, tutorials, study guide of the BABOK, videos of techniques and many simulation questions which helps students build their confidence to be ready for the exam questions. Also, their customer support is easy to get a hold of, friendly and willing to answer any question possible. Thank you Su, Ann, Sam and LN for caring about my journey to become CCBA certified. I passed the exam yesterday and know that it would've been very difficult to pass without your support.

**MANY MORE REVIEWS AT - <https://www.AdaptiveUS.com/reviews/>**



# OUR LEARNERS COME FROM



UPS



Finserve



Linfox



CIPA, Botswana



FMO Bank



Amazon



Walmart



NTT Data



Tesco



Wells Fargo



Sobeys



Westpac Group



Telstra



Avanade



Accenture



HYUNDAI

Hyundai

& More...



# CORPORATE CUSTOMERS

**NCDOR**

NORTH CAROLINA DEPARTMENT OF REVENUE



دائرة المالية  
Department of Finance



**WCB**  
Workers Compensation Board of Manitoba



*the Chickasaw Nation*



CREDIT SUISSE



eurofins

vmware®



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**Luminor**

**UCLA Health**



**CORE BTS**

**NUCOR SKYLINE**



Australian Government  
Services Australia

**ARROW**  
ARROW TRANSPORTATION SYSTEMS INC.



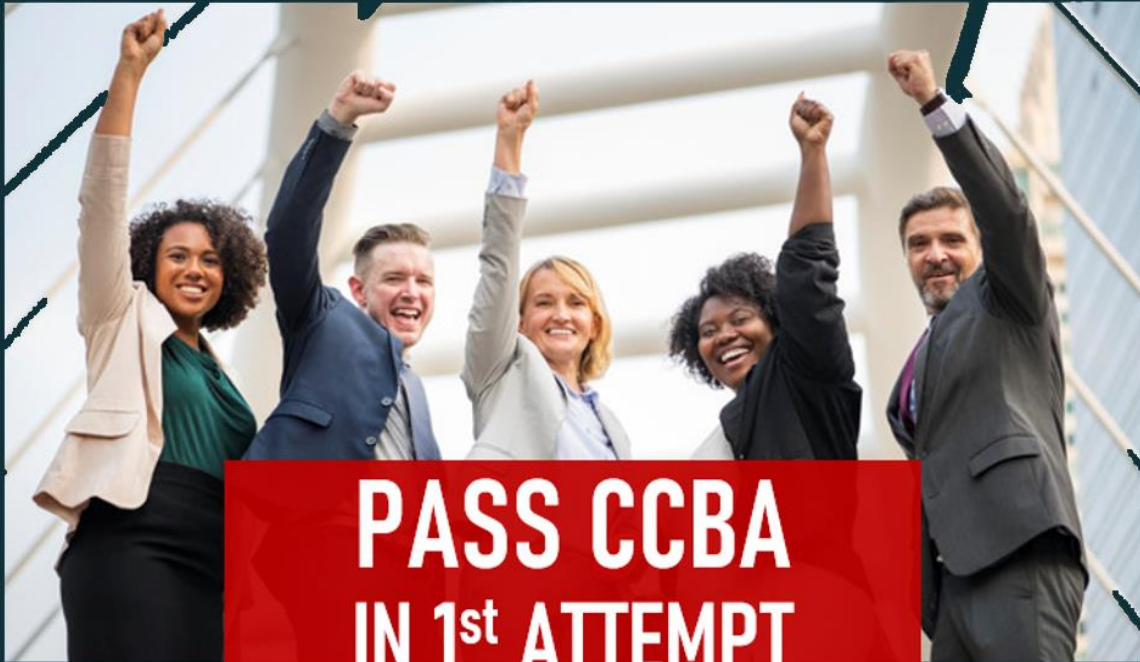
الهيئة الوطنية للأمن السيبراني  
National Cybersecurity Authority

**iQ solutions**

**skema**  
BUSINESS SCHOOL

**NTRS**  
National Training and Reskilling Scheme

**amsix**



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IN 1<sup>st</sup> ATTEMPT**

FOR ANY FURTHER QUESTIONS PLEASE WRITE TO [CS@ADAPTIVEUS.COM](mailto:CS@ADAPTIVEUS.COM)