

PASS IIBA[®] - CBDA IN THE VERY FIRST ATTEMPT!

IIBA[®]-CBDA PREPARATION BROCHURE

100% SUCCESS or 100% REFUND



ABOUT ADAPTIVE US

Adaptive US is your go-to place for IIBA Certifications training. We have helped 1350+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer 100% success or refund and all-inclusive plans for its workshops.

Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 1350+ certified BA professionals.
- 300+ BA workshops 6000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

Vision

To be the most admired business analysis solutions provider in the world.

Mission

To help our participants and clients succeed in their business analysis career and endeavor.

Quality policy

Delight customers through innovative, timely and cost-effective solution.





ADAPTIVE USPs

PROVEN CAPABILITIES

Adaptive has successfully completed over 300+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 100+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving it's business analysis and requirements engineering competency.

SUCCESS GUARANTEED TRAINING

We share your success and failure. For our Live Instructor Led Training, we have you covered for 2 unsuccessful CBDA exam attempts by paying for the exam retake fees limited to USD 195 and refund of the entire training fees paid to Adaptive if you are unsuccessful in the 3rd attempt, upon meeting our success guarantee terms. <u>Learn More</u>

EXCELLENT FEEDBACK

Adaptive workshops have received excellent feedback. Customer feedbacks are available at <u>cbda-review (adaptiveus.com)</u>



SUCCESS RATE

We have certified 1200+ professionals for IIBA certifications while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

PRACTITIONERS WHO TRAIN

All Adaptive trainers are practicing business analysts who have shaped the industry with 25+ years of experience. Our Trainers are CBDA certified, have been part of IIBA exam setting committee and part of BABoK authoring team.

PERSONALIZED ATTENTION

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

FOCUSED CBDA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE

We have dedicated 1 hour live exam prep tutorials for 6 months in only preparing students for questions. This is where the trainer clarifies subject related and exam related questions which the students may have and explain how to arrive at the final answer, which is crucial from the exam preparation perspective. This helps students a great deal in improving their understanding of answering questions and relating them to CBDA.



EASY ONLINE CLASSES

Classes can be taken from home with class recordings to re-watch classes later.

BA E-LEARNING

Adaptive has developed eLearning on business analysis and requirements engineering concepts for continuous learning.

ACCREDITATIONS

Adaptive is an endorsed Education Provider for the International Institute of Business Analysis (<u>www.iiba.org</u>), Canada.



Become A CBDA Certified Professional



PROGRAM STRUCTURE

Session – 1 (3 hours Live Online Class)

Introduction to Business Data Analytics

- What is Business Data Analytics?
- Business Data Analytics Objectives
- Business Analysis and Business Data Analytics
- Analyzing Quantitative Research
- 27 Examples of Key Performance Indicators

Identify Research Questions

- Define Business Problem or Opportunity
- Identify and Understand the Stakeholders
- Assess Current State
- Define Future State
- Formulate Research Questions
- Plan Business Data Analytics Approach
- Select Techniques for Identifying the Research Questions

Session - 2 (3 hours Live Online Class)

Source Data

- Plan Data Collection
- Determine the Data Sets
- Collect Data
- Validate Data
- Select Techniques for Sourcing Data
- Data sampling

Analyze Data

- Develop Data Analysis Plan
- Prepare Data
- Explore Data
- Perform Data Analysis
- Assess the Analytics and System Approach Taken
- Select Techniques for Analyzing Data
- Data Visualization 101: How to Choose the Right Chart
- 14 Different Types of Graphs and Charts for Presenting Data

Session – 3 (3 hours Live Online Class)

Interpret and Report Results

- Identify and Understand the Stakeholders
- Plan Stakeholder Communication
- Determine Communication Needs of Stakeholders
- Derive Insights from Data
- Document and Communicate
 Findings from Completed Analysis
- Select Techniques for Interpreting and Reporting Results
- Five Data Storytelling Tips
- Graph Visualization: Why It Matters
- Data Storytelling: The Essential Data
 Science Skill Everyone Needs
- Breaking Down Hierarchical Data with Treemap and Sunburst Charts

Session – 4 (3 hours Live Online Class)

ADAPTIVEUS

Use Results to Influence Business

Decision Making

- Recommend Action
- Develop Implementation Plan
- Manage Change
- Select Techniques for Using Results to Influence Business Decision-Making
- Data Science and The Art of Persuasion

Guide Company-Level Strategy for

Business Analytics

- Organizational strategy
- Talent strategy
- Data strategy
- Select Techniques for Guiding
 Company-Level Strategy for Business
 Analytics
- Underlying Competencies
- Building a Better Data Science Operation
- You Don't Have to Be a Data Scientist to Fill This Must-Have Analytics Role

12 Exam Prep Help Tutorials (1 Hour Live Online Classes)

CBDA Question-Answer and Concept Clearing session



KEY TAKEAWAYS FOR THE CBDA WORKSHOP

30 IIBA PD hours/CDUs	24 Hours of Instructor-	485+ CBDA Mock Questions
	Led Training including	including
	exam prep tutorials	4 CBDA Simulations

<u>Success Guarantee of \$195 –</u> (Rewrite fees included) and 100% moneyback guarantee

6 months access to fortnightly exam prep tutorials (1 hour each)	Printable Study guide	14 learning videos
Audio Books	Flash Cards	Faculty presentations
Class recording videos	One complete past	Training duration + 6 Months
	session recording	Learning Portal Access



ADAPTIVE US

ENROLL NOW

100% SUCCESS OR 100% REFUND. THAT'S OUR PROMISE TO YOU

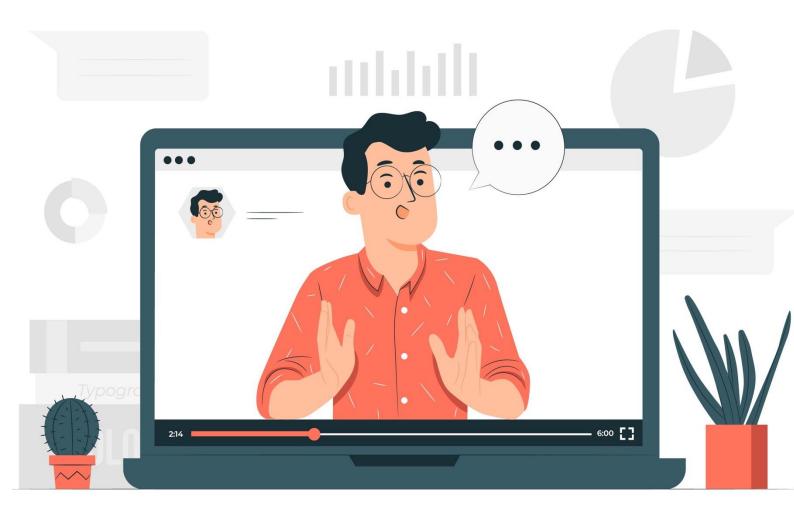
CBDA CERTIFICATION | CBDA TRAINING

100% SUCCESS GUARANTEED

World's #1 IIBA Training Institute



EXPERT INSTRUCTORS







LN Mishra cbap, cbda, cpoa, aac, cca, cpre, pmp

- World's #1 IIBA® certifications trainer (1350+ certified)
- Member of IIBA Question Setting Committee
- Mentored 100+ global clients and 3000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 200+ blogs on Requirements analysis and business analysis

Detailed profile - https://www.adaptiveus.com/trainers#ln



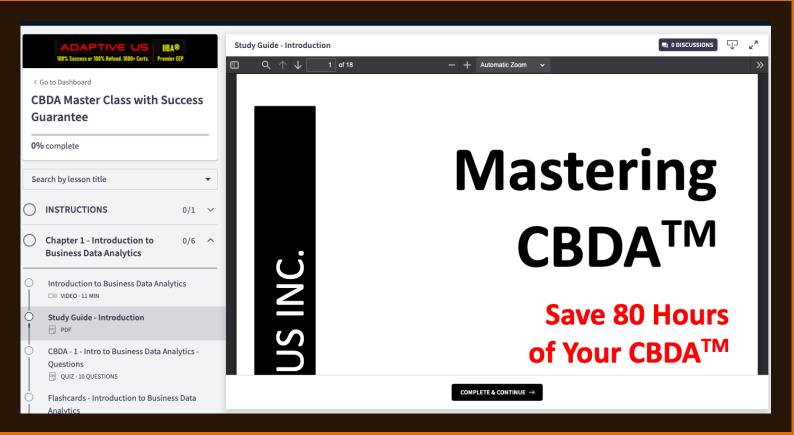


Tom Tomasovic ecba, IIBA AAC, cbda, cpre

- Agile BA Practitioner
- 26+ years of strong industry experience as a Business
 Analyst, Trainer, Mentor and Senior Leader
- Strong technical background, combined with experience in technical writing, technical research, management, and teaching.
- Developed and delivered business analysis training courses.
- Facilitated and supported many professionals in achieving BA professional certifications.

Detailed profile - <u>https://www.adaptiveus.com/trainers#tom</u>

Adaptive LMS



WORLD'S #1 BA Learning Platform



Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can register for a trial pack and get access to the following free learning resources:

- 1. Sample CBDA study guide
- 2. 25 Sample CBDA model questions
- 3. Sample e-Learning videos
- 4. Sample audiobook
- 5. Sample flashcards
- 6. Blogs and many more

Adaptive's LMS also hosts the MOST exhaustive CBDA Question Banks, which thoroughly tests your preparedness!

- 1. Compact CBDA study guide
- 2. 485+ model questions with answer explanations to test your preparedness
- 3. 4 Full-length CBDA Simulations
- 4. 14 CBDA learning videos
- 5. Audiobooks + Flashcards
- 6. Multiple categories of questions: Scenario and Knowledge-based and fulllength simulations
- 7. Fully aligned to the new certification scheme from IIBA
- 8. Attempt questions and simulations multiple times as per <u>fair usage policy</u>



- 9. Extensive reporting on assessment results and performance
- 10. Trusted by thousands of BA aspirants worldwide
- 11. Questions designed by expert faculties who participated in IIBA question

preparation team

12. Provision to clarify doubts on questions

Library of 1200+ templates, Blogs, Videos (Sold separately as part of Inner

<u>Circle</u>)



Become A CBDA Certified Professional

ADAPTIVE US



CBDA COURSEWARE

- Comprehensive 150+ pages
 Certification Study Guide
 loaded with key terms, tips,
 and techniques to help you
 prepare for the certification
 exams.
- The Study guide is created based on extensive research of the Data Analytics material suggested by IIBA and it captures all the essentials from the exam perspective.
- 3. Presented in a very well-

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organized way, it's a great resource to help you prepare for examinations with minimal effort.

- 4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.
- 5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.



CUSTOMERS SPEAK

VA Vijay Anandh Nagharathinam ∂ 7 reviews ⊚ SG

★ ★ ★ ★ ★ 🔗 Invited

Sep 3, 2021

CBDA

Have purchased the IIBA-CBDA course & pretty impressed with the resources and content. I am confident that I can pass my certification exam with this course alone.





JG JG Jon Gonzalez ∂ 1 review ⊚ US

CBDA Assisted Learning

I used their service for CBDA Assisted Learning. The study guides were a huge help on getting me to pass the exam. I am glad they went through the essential reading topics as well. The training recordings were also helpful especially when they went over the different techniques to use on each domain.



Dapo Ladeji

★ ★ ★ ★ ★ a year ago

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I just passed the CBDA exam and I can confidently say that I would not have passed without the use of the AdaptiveUS study materials!



CORPORATE CUSTOMERS

Includes the following and more:

- Department of Revenue, North Carolina
- North Carolina Department of State Treasurer
- Department of Finance, Dubai Government
- Workers Compensation Board of Manitoba
- Chickasaw Nation
- Royal Canadian Mint
- Credit Suisse
- SAP Labs
- Kubota Tractors, USA
- Shell, Netherlands
- VMWare
- UST Global
- AkzoNobel
- Bank of Tanzania, Tanzania
- Thailand Software Technology Park







FOR ANY FURTHER QUESTIONS PLEASE WRITE TO

INFO@ADAPTIVEUS.COM