



**PASS CCBA®  
IN THE VERY  
FIRST  
ATTEMPT!**

**IIBA® CCBA®  
TRAINING  
PREPARATION  
BROCHURE**

***100% SUCCESS or 100% REFUND***

## ABOUT ADAPTIVE US

Adaptive US is the world's #1 IIBA Certifications training organization. We have helped 1350+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer success guarantee and all-inclusive plans for its workshops.

### Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 1350+ certified BA professionals.
- 300+ BA workshops - 6000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

### Vision

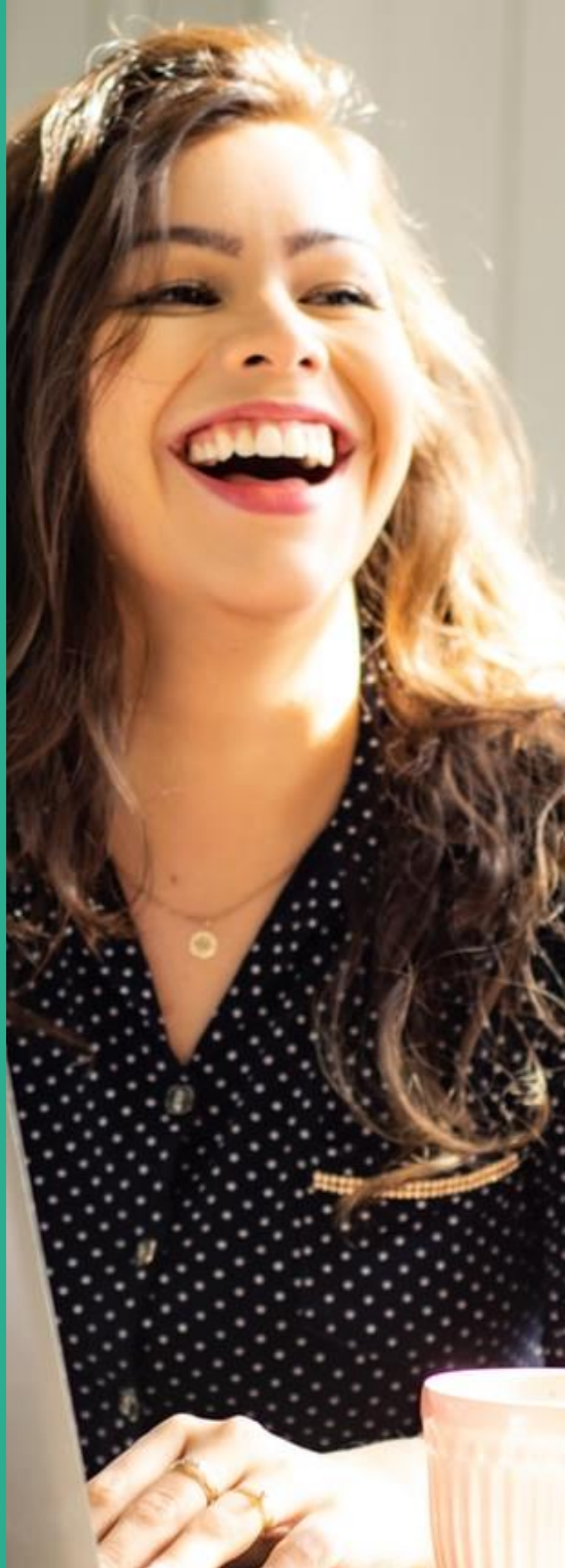
To be the most admired business analysis solutions provider in the world.

### Mission

To help our participants and clients succeed in their business analysis career and endeavor.

### Quality policy

Delight customers through innovative, timely and cost-effective solution.



# ADAPTIVE USPs

## PROVEN CAPABILITIES

Adaptive has successfully completed over 300+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 100+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

## SUCCESS GUARANTEED TRAINING

We share your success and failure. We have you covered for 2 unsuccessful CCBA exam attempts by paying for the exam retake fees limited to USD 195 and refund of the entire training fees paid to Adaptive if you are unsuccessful in the 3rd attempt, upon meeting our success guarantee terms. [Learn More](#)

## EXCELLENT FEEDBACK

Adaptive workshops have received excellent feedbacks. Customer feedbacks are available at [ccba-review \(adaptiveus.com\)](http://ccba-review(adaptiveus.com))

## SUCCESS RATE

We have certified 1170+ IIBA certified professionals, while maintaining a 97+% success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

## **PRACTITIONERS WHO TRAIN**

All Adaptive trainers are practicing business analysts who have shaped the industry, been authors of BABoK and have written CBAP, CCBA exam questions. They have implemented and have been practicing BA concepts for improving BA competency for their clients for more than 20 years. All of them are proficient in requirements engineering activities and tools and are CBAP<sup>®</sup> certified.

## **PERSONALIZED ATTENTION**

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

## **FOCUSED CCBA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE**

We spend dedicated sessions preparing students for questions. This is where the trainer discusses scenario-based questions with students highlighting each word of the question and its importance and how does it have a role in the final answer which is crucial from the exam preparation perspective.

In addition, students have access to live 1 hour exam prep tutorials for 6 months (12 tutorials) to clarify any concepts/doubts they have. The Weekday program comes with 12 additional tutorials over 6 months.

This helps students a great deal in improving their understanding for answering questions and relating them to BABoK.

## **EASY ONLINE CLASSES**

Classes can be taken from home with class recordings to re-watch classes later.

## WE SUPPORT YOU TILL YOU PASS

Re-sit for classes at no extra cost if you did not pass on the first attempt, along with success guarantee

## BA E-LEARNINGS

Adaptive has developed eLearnings on business analysis and requirements engineering concepts for continuous learning.

## ACCREDITATIONS

Adaptive is an endorsed Education Provider for International Institute of Business analysis ([www.iiba.org](http://www.iiba.org)), Canada.

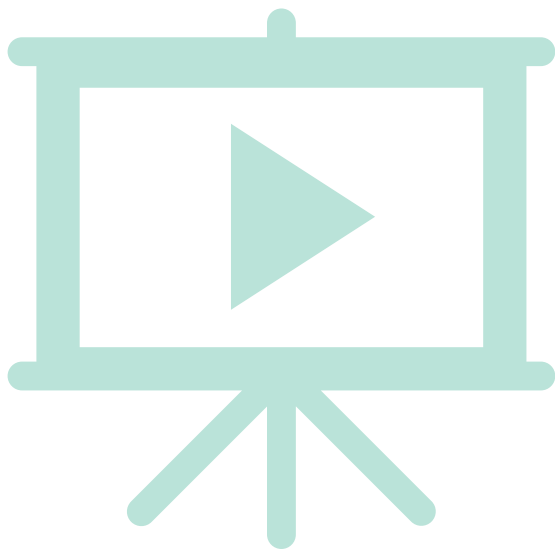
One-stop solution and your partner for all your BA learning needs - We specialize and offer only Business Analysis related skill development courses.



# PROGRAM STRUCTURE

## Session – 1 (4 Hours Live Online Class)

- Participant and Faculty Introductions
- Course Intro and Test Taking Tips
- Intro to Business Analysis
- BABoK Key Terminologies
- BABoK Knowledge Areas and Techniques Overview
- Exam Prep Process



## Session – 2 (4 Hours Live Online Class)

### ***BA Planning and Monitoring***

- KA Intro
- Techniques for BA Planning
- BA Planning and Monitoring Tasks
  - Plan BA Approach
  - Plan Stakeholder Engagement
  - Plan BA Governance
  - Plan BA Information Management
  - Identify BA Performance Improvements
- Knowledge based questions

## Session – 3 (4 Hours Live Online Class)

### ***Elicitation and Collaboration***

- KA Intro
- Techniques for Elicitation and Collaboration
- Elicitation and Collaboration Tasks
  - Prepare for Elicitation
  - Conduct Elicitation
  - Confirm Elicitation Results
  - Communicate BA Information
  - Manage Stakeholder Collaboration
- Knowledge based questions

#### **Session – 4 (4 Hours Live Online Class)**

##### ***Requirements Analysis and Design***

###### ***Definition***

- KA Intro
- Techniques for RADD
- RADD Tasks
  - Specify and model requirements
  - Verify requirements
  - Validate Requirements
  - Define Requirements architecture
  - Define Design Options

- Analyze potential value and recommend solution
- Knowledge based questions

#### **Session – 5 (4 Hours Live Online Class)**

##### ***Requirements life cycle management***

- KA Intro
- Techniques for Req. LCM
- Req. LCM Tasks
  - Trace requirements
  - Maintain requirements
  - Prioritize requirements
  - Assess requirements changes
  - Approve requirements
- Knowledge based questions discussions
- Techniques overview for Strategy Analysis + Soln. Eval
- Application Filing - PD Hours Discussion



### **Session – 6 (4 Hours Live Online Class)**

#### ***Strategy Analysis***

- KA Intro
- Techniques for Strategy Analysis
- Tasks for Strategy Analysis
  - Analyze Current State
  - Define Future State
  - Assess Risks
  - Define Change Strategy
- How to handle scenario-based questions

### **Session – 7 (4 Hours Live Online Class)**

#### ***Solution Evaluation***

- KA Intro
- Techniques for Solution Evaluation
- Measure solution performance
- Analyze performance measures
- Assess solution limitations
- Assess enterprise limitations
- Recommend actions to increase solution value
- Scenario based questions discussion
- Application Filing – Work Experience + References Discussion

### **Fortnightly Office Hours/ Exam Prep Tutorials**

**(12 Live Online Classes -1 Hour Each for Weekend Master Class 24 Live Online Classes -1 Hour Each for Weekday Master Class)**

Concept clarification and questions discussion with faculty post the core training. These are scheduled fortnightly tutorials.



**KEY TAKEAWAYS FOR THE CCBA SUCCESS GUARANTEED WEEKEND AND WEEKDAY LIVE EXAM PREP TRAINING**

21 IIBA PD hours	40 hours of live training including exam prep tutorials <b>Additional 12 hours of tutorials for Weekday Program</b>	<a href="#">Success Guarantee of \$195 – (Rewrite fees included) and 100% moneyback guarantee</a>
2100+ Mock Questions	6 CCBA Simulations	Email Support
6 months access to fortnightly exam prep tutorials (1 hour each) <b>Additional 12 hours of tutorials for Weekday Program</b>	Application Filing Template & Support	Printable Study guide
100+ e-learning videos	Audiobooks	Flashcards
Live class recording videos+ 1 entire past training recording	BABoK and Techniques Mind Maps	BABoK Study Tables
BABoK based Glossary - KA wise	Faculty presentations	Training duration (4 weeks) + 6 Months Learning Portal Access <b>Additional 6 months of access for Weekday Program</b>

**Adaptive US also provides CCBA Success Guaranteed Live Exam Prep Training with all IIBA Fees included for a group of minimum 10 students taking the same course. Write to [info@adaptiveus.com](mailto:info@adaptiveus.com) for details.**

ADAPTIVE  
US



# ENROLL NOW

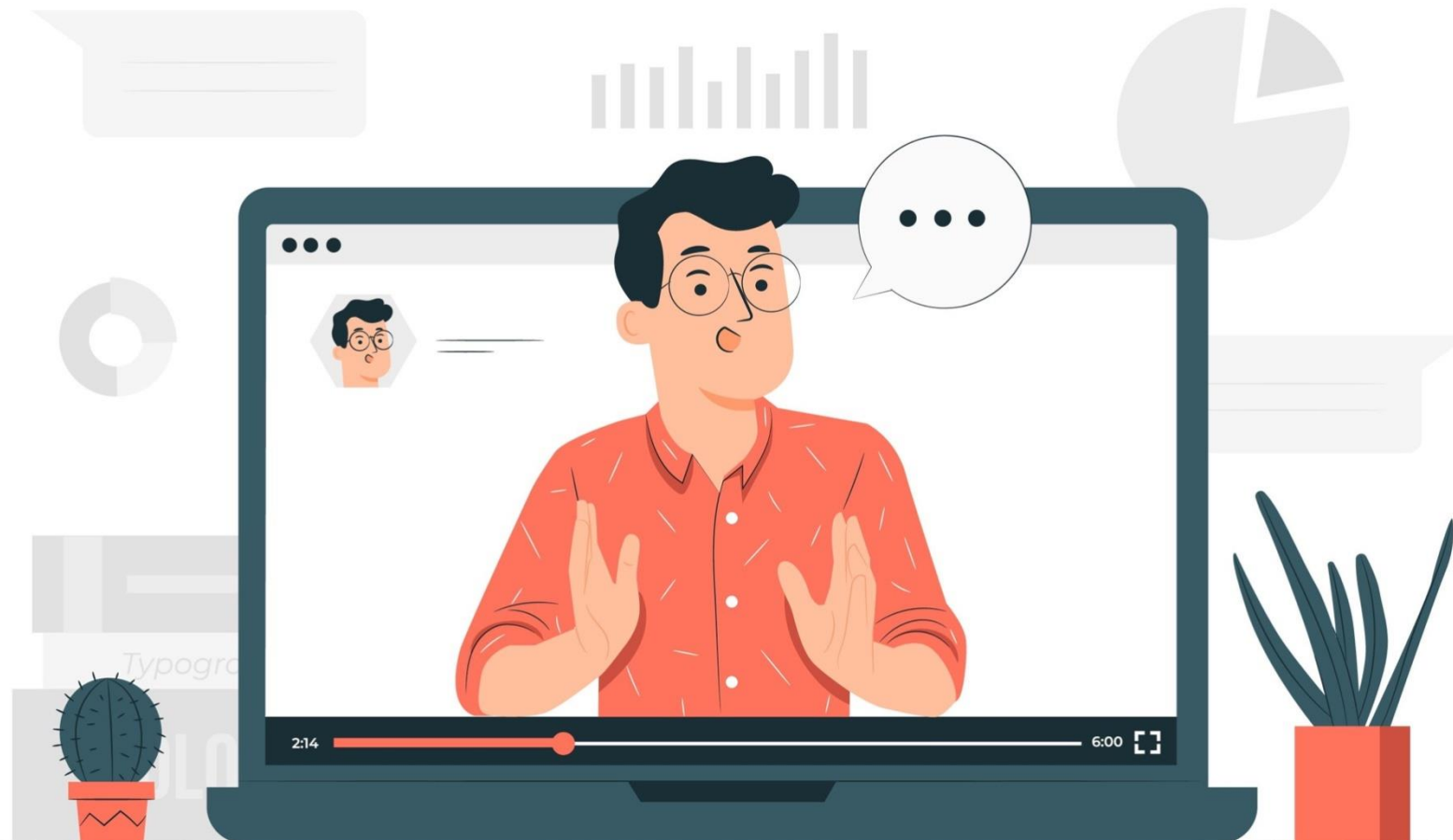
100% SUCCESS OR 100% REFUND THAT'S OUR  
PROMISE TO YOU

SUCCESS GUARANTEE | MONEY BACK GUARANTEE |  
SESSION GUARANTEE

100% PASS GUARANTEE ON YOUR CCBA EXAM

WORLDS #1 CCBA TRAINING INSTITUTE

# EXPERT INSTRUCTORS





# Laura Paton

## CBAP

- Chairperson for the authoring team for BABoK v3
- Chairperson for the authoring team for PMI PBA
- Head of product development for IIBA (Jan 2011 – Mar 2014)
- Founder - BA Academy
- Author, Instructor at various universities and professional organizations
- Over 32 years of experience, across various industries, performing in both PM and BA roles.

Detailed profile - <https://www.adaptiveus.com/trainers>



## LN Mishra

**CBAP, CBDA,  
CPOA, AAC,  
CCA, CPRE, PMP**

- World's #1 IIBA® certifications trainer (1350+ certified)
- Member of IIBA Question Setting Committee
- Mentored 100+ global clients and 3000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 200+ blogs on Requirements analysis and business analysis.

Detailed profile- <https://www.adaptiveus.com/trainers#ln>



# Victoria Cupet

**CBAP, CBDA,  
CPOA**

- Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile– <https://www.AdaptiveUS.com/trainers#victoria>



# Lora McCoy

## CBAP

- Former Regional Director, IIBA Central Americas
- Former President – IIBA Oklahoma Chapter
- 22+ years of BA experience
- Mentored 100+ global clients and 3000+ BAs
- Active speaker at various industry meets

Detailed profile- <https://www.adaptiveus.com/trainers#lora>

# Adaptive LMS

The screenshot displays the Adaptive LMS interface. On the left, a sidebar contains the course title "ADAPTIVE US CCBA Master Class with Success Guarantee" and a progress indicator showing "0% complete". Below this is a search bar and a list of lessons: "INSTRUCTIONS" (0/1), "Chapter 1 - Introduction" (0/5), "Introduction" (VIDEO - 8 MIN), "BA V3 Themes" (VIDEO - 6 MIN), "BA knowledge areas" (VIDEO - 6 MIN), "BA V3 Glossary" (VIDEO - 8 MIN), and "Study Guide - Preface and Introduction" (selected). The main content area shows the title "ADAPTIVE US CCBA® V3 Study Guide" and the text "Saves 100 Hours" in red. A "COMPLETE & CONTINUE" button is at the bottom. The top navigation bar includes "Study Guide - Preface and Introduction", "0 DISCUSSIONS", and navigation icons. The page number "1 of 14" and "Automatic Zoom" are also visible.

**WORLD'S #1 BA  
LEARNING  
PLATFORM**



**Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can [register](#) for a trial pack and get access to the following free learning resources:**

1. Sample CCBA® study guide
2. 50 Sample CCBA model questions
3. Sample e-Learning videos
4. Sample audiobook
5. Sample flashcards and more

**Adaptive's Learning Platform also hosts the MOST exhaustive CCBA® Question Banks, which thoroughly tests your preparedness!**

1. BABoK based study guide – cliff note version of BABoK
2. 2100+ model questions with answer explanations to test your preparedness
3. 6 Full length CCBA Simulations
4. 100+ BABoK learning videos
5. Audiobooks
6. Flashcards
7. CCBA Application Filing Template
8. BABoK and Techniques Mind Maps
9. Multiple categories of questions: Concept, Warm ups, Scenario, Full-length simulations

10. Online Assessment System with similar features as PSI
  11. Fully aligned to the new certification scheme from IIBA
  12. Attempt questions and simulations multiple times
  13. Extensive reporting on assessment results and performance
  14. Trusted by thousands of BA aspirants world-wide
  15. Questions designed by expert faculties who participated in IIBA question preparation team
  16. Assessments can be taken on tablets as well, so prepare on the go!
  17. Provision to clarify doubts on questions
- Library of 1200+ templates, Blogs, Videos (Sold separately as part of [Inner Circle](#))

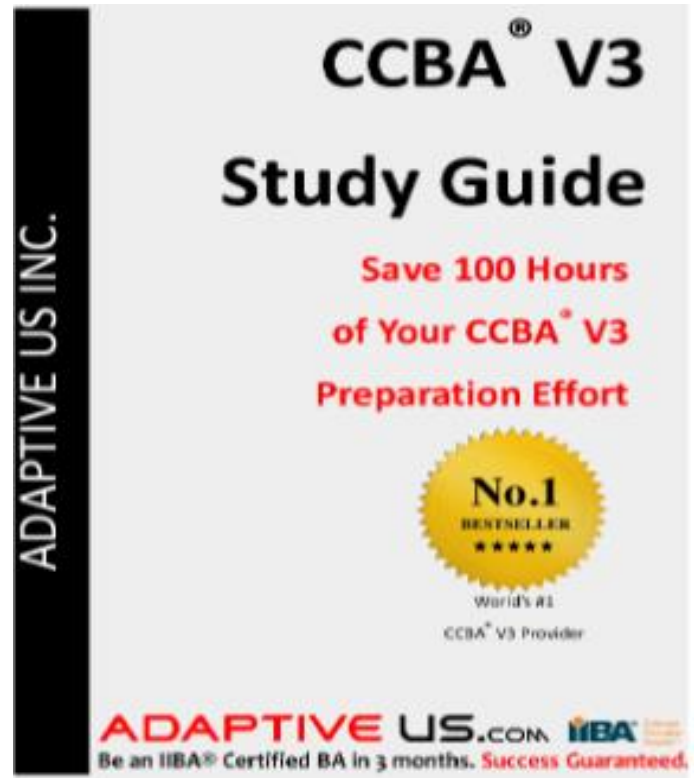


**Win the Best Jobs and  
Progress Faster with  
CCBA Certification**

**ENROLL NOW!**

# CCBA Courseware

1. Comprehensive 250+ pages  
Certification Study Guide loaded with key terms, tips, techniques, crosswords and chapter review questions to help you prepare for the certification exam.
2. The Study guide is created based on extensive research of the BABoK<sup>®</sup> V3 Guide by experts and it captures all the essentials from the exam perspective.
3. Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.
4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.
5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.
6. Identify and master the principles, activities, tasks, techniques, and tips described in the BABOK<sup>®</sup> Guide v 3.0.





# CUSTOMERS SPEAK





**Neeraja Medimi**

2 reviews



★★★★★ a year ago

Adaptive US has helped prepare for CCBA certification, The study material provided by Adaptive is very helpful and they have multiple practice tests. The simulation tests were most helpful, you can review your answers and explanation to see if your understanding about the concepts are correct. If you have any questions they are quick with Responses.



**Joslin Ann Samuel**

1 review CA



→ Redirected

Feb 4, 2021

### Excellent learning resources

I trained with Adaptive for the CCBA course and I was truly impressed with the work they put in to help BAs succeed, not only in the exams, but also in their jobs. The trainers were excellent, with ample industry experience to guide with examples. The highlight of the program is the learning platform that has a plethora of effective tools like visual aids, flashcards, a concise version of the BABoK, Question Bank (definitely the highlight of the platform) etc., to help understand the BABoK in detail, without feeling utterly overwhelmed. Also, the staff are very supportive and responsive. Overall, it was an amazing experience and I would highly recommend Adaptive US to anyone looking to ace the IIBA exams!



Lynne

1 review



★★★★★ 6 months ago

Passed CCBA on first attempt!

Over the summer, I researched CCBA training providers and decided to choose Adaptive because their website was quite detailed and there was a real-time chat window where my queries were answered immediately by a real person not AI. I also found their pricing reasonable with rebate/discount options which weren't available with other training providers. They also provide BA templates and BA tools training – although there's a separate fee for that service.



Anisha Chopra

2 reviews



★★★★★ a year ago

Thanks to Adaptive US training which helped me crack my CCBA exam in less than 2 months time. I highly recommended Adaptive US Training.



Brian Johnston

1 review



★★★★★ 5 months ago

Adaptive is a great website to use if you are attempting to become CCBA certified. They offer courses, tutorials, study guide of the BABOK, videos of techniques and many simulation questions which helps students build their confidence to be ready for the exam questions. Also, their customer support is easy to get a hold of, friendly and willing to answer any question possible. Thank you Su, Ann, Sam and LN for caring about my journey to become CCBA certified. I passed the exam yesterday and know that it would've been very difficult to pass without your support.

**MANY MORE REVIEWS AT –**

<https://www.adaptiveus.com/ccba-certification-training/#reviews>



# OFFERS AND AWARDS



**For the latest offers and  
rewards visit:**

<https://www.AdaptiveUS.com/offers/>





# ADAPTIVEUS COMPETITION

Aspect	Adaptive US	Watermark Learning
<b>Program highlights and exam fees</b>		
Instructor-led live sessions	40 hours with exam prep tutorials  Additional 12 hours of tutorials for Weekday Program (Total 52 hours)	35 hours
6 months access (12 live Exam prep tutorials/Q&A classes) to clarify concepts and discuss questions with faculty	12  Additional 12 hours of tutorials over 6 months for Weekday Program	0
21 IIBA Professional Development Hours	Yes	Yes

Aspect	Adaptive US	Watermark Learning
<p><a href="#"><u>Exam success guarantee – retake fees and class re-sit</u></a></p>	<p><b>\$195 retake fees paid by Adaptive + re-sit for live classes at no extra cost</b></p> <p>Prepare as per our success guarantee norms and rest assured, Adaptive would PAY the exam retake fees in the off chance that the student does not pass in the first and second attempt.</p> <p>One full repeat training free of cost if the student does not clear the exam in the first attempt.</p> <p>6 fortnightly exam prep tutorials free of cost if the student does not clear the exam in the second attempt.</p>	<p>Student needs to pay \$195 separately to IIBA</p>
<p><a href="#"><u>100% Money Back Guarantee</u></a></p> <p>Refund of the entire course fees subject to meeting the terms</p>	<p>Yes</p>	<p>?</p>
<p>Training guaranteed to run</p> <p>50\$ Benefit if we fail to run the session</p>	<p>Adaptive will refund 100% of the fees plus an additional \$50 in the rare event that Adaptive cancels a training</p>	<p>If Watermark cancels a class, 100% of your tuition will be refunded.</p>

Aspect	Adaptive US	Watermark Learning
<p><u>All in one BA learning platform</u></p> <p>(<u>Study guide, Question Banks, Mindmaps, Audiobooks, Flashcards, Application Simulator, Exam Simulations, Prep plan, Tips and more</u>)</p>	<p>Yes</p>	<p>No</p>
<p>Period of BA Learning Portal Access</p>	<p>Training duration (4 weeks) + 6 months</p> <p><b>Additional 6 months of access for Weekday Program</b></p> <p>Enrolling for the training early on will also give the student extra access days to the learning portal and all learning resources at no extra cost.</p>	<p>6 months access to videos and 3 months access to question bank (~57% less)</p>
<p>Compatible on all devices</p>	<p>Yes</p>	<p>?</p>

Aspect	Adaptive US	Watermark Learning
Convenient weekend virtual live online classes for professionals	Yes, both weekends (Sat and Sun) and weekday options are available	4 Continuous days
Can attend from anywhere in the globe?	<p>Yes</p> <p>Training sessions are available for ET, PT, UKT, AET, SGT, GST time zones</p> <p>Covers whole of USA, Canada, Europe, South America, Africa, Middle East, India, Australia, New Zealand, China, Japan, Singapore, Sri Lanka etc.</p>	Restricted to certain geographies (US - Central Time Zone)
<b>Live classes and trainers</b>		
Instructor-led live sessions	<p>40 hours with exam prep tutorials</p> <p><b>Additional 12 hours of tutorials for Weekday Program (Total 52 hours)</b></p>	35 hours
Assured CBAP qualified trainers	Yes	Yes

Aspect	Adaptive US	Watermark Learning
<p><a href="#">Trainer profiles disclosed</a></p> <p>Industry expert trainers who are part of BABoK v3.0 authoring team and exam setting committee</p>	<p>Yes</p>	<p>?</p>
<p>Class recordings available to watch later</p> <p>(For any missed classes or to re-watch classes to reinforce concepts)</p>	<p>Yes</p>	<p>No</p>
<b>Focused exam preparation help</b>		
<p>Dedicated Exam Model Question Discussion sessions</p>	<p>780+ mins</p>	<p>?</p>
<p>Access to 1 hour Exam prep tutorials for 6 months (# of Q &amp; A sessions)</p>	<p>12 sessions</p> <p><b>Additional 12 sessions for Weekday Program</b></p>	<p>?</p>
<p>Total number of questions</p>	<p>2100+ (~90% more)</p>	<p>1100</p>

Aspect	Adaptive US	Watermark Learning
# of simulations	6	?
Scenario based questions for each KA	50	?
Assessments with PSI like features	Yes	?
Unlimited attempts and analysis reports as per <a href="#">fair usage policy</a>	Yes	?
<b>Comprehensive Study Aids</b>		
Printable dedicated CCBA V3 Study Guide	Yes	CBAP study guide
Learning Videos	100+	Yes (Count?)
Faculty Presentations – In printable handout format	Yes	?
Audiobooks	6	No
Flashcards	400+	Yes

Aspect	Adaptive US	Watermark Learning
<p>BABoK and Techniques Mindmaps</p> <p>Extremely useful visually organized resources prepared by experts to enhance learning, recall information and answer questions correctly</p>	4	?
<p>BABoK based Workbook</p>	200+ pages	No
<p>BABoK Techniques Summary</p>	Yes	?
<p>BABoK V3 Study Tables</p>	Yes	Yes
<p>BABoK V3 Comprehensive Glossary</p>	600+ terms	?
<p>CCBA Preparation Tips</p>	Yes	Yes
<p>CCBA Preparation Plan</p>	Yes	?

Aspect	Adaptive US	Watermark Learning
CCBA Application simulator with 100% Past Success Rate	Yes	?
Downloadable learning resources	All learning resources except question bank are downloadable. Question banks are not downloadable so that students practice in an actual exam environment.	?
<b>Customer Support</b>		
Email support throughout your certification journey till you pass the exam	Yes	?
Application filling and IIBA support	Yes	?
<b>Success Rate</b>		
First Attempt Success Rate %	97+%	?
<a href="#">Published information on CCBA certified professionals</a>	Yes	?



Aspect	Adaptive US	Watermark Learning
<a href="#">Number of independent Google Reviews</a>	255+	?
<b>Attractive Rewards</b>		
<a href="#">Trailblazer Award</a>	1 month free Inner Circle Premium access worth \$99 upon passing the IIBA exam	No such reward available
<a href="#">Brand ambassador offer</a>	Complimentary access to learning portal upon completion of tasks	No such reward available
<a href="#">Refer Your Buddy Program - Unlimited Referral Bonus</a>	Every time your referral signs up for our classes	?

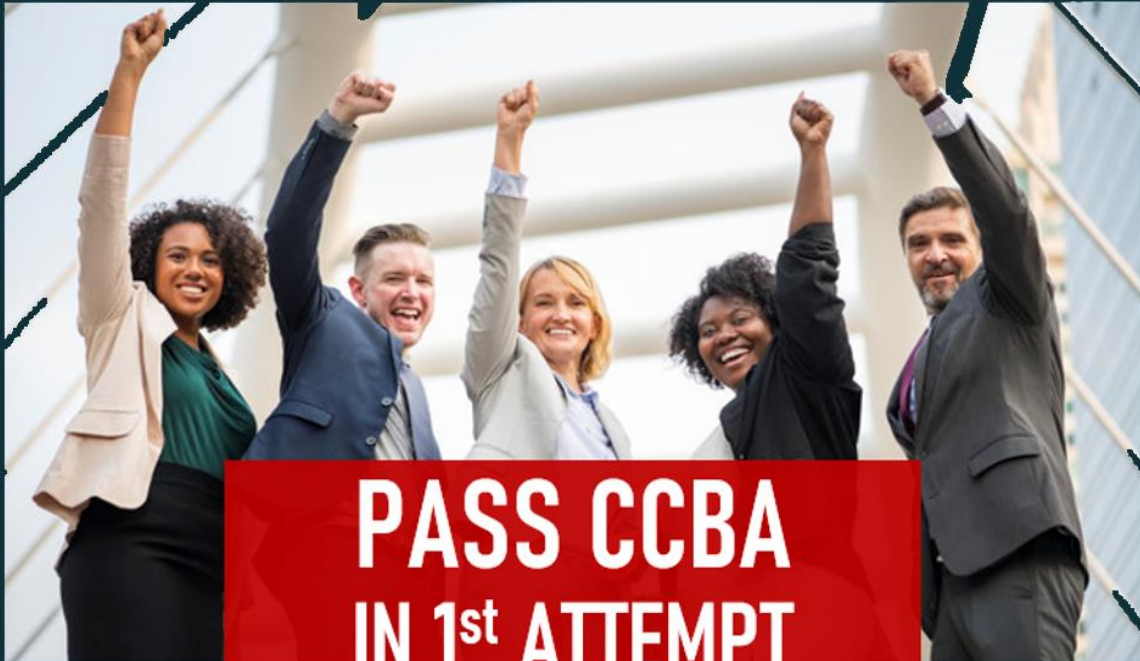
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# CORPORATE CUSTOMERS

## Includes the following and more:

- Department of Revenue, North Carolina
- North Carolina Department of State Treasurer
- Department of Finance, Dubai Government
- Workers Compensation Board of Manitoba
- Chickasaw Nation
- Royal Canadian Mint
- Credit Suisse
- SAP Labs
- Kubota Tractors, USA
- Shell, Netherlands
- VMWARE
- UST Global
- AkzoNobel
- Bank of Tanzania, Tanzania
- Thailand Software Technology Park





FOR ANY FURTHER QUESTIONS PLEASE WRITE TO [INFO@ADAPTIVEUS.COM](mailto:INFO@ADAPTIVEUS.COM)