



**PASS ECBA™  
IN THE VERY  
FIRST  
ATTEMPT!**

**IIBA® ECBA™  
CERTIFICATION  
TRAINING  
BROCHURE**

***100% SUCCESS or 100% REFUND***

## ABOUT ADAPTIVE US

Adaptive US is your go-to place for IIBA Certifications training. We have helped 1250+ students complete IIBA certifications. Adaptive US provides CBAP, CCBA, ECBA, AAC, CBDA online training, question banks, study guides, simulators, flashcards, audio books, digital learning packs across the globe.

Adaptive US is the only training organization to offer 100% success or refund and all-inclusive plans for its workshops.

### Key facts

- World's largest BA publisher and assessments provider.
- Premiere Partner to IIBA, Canada.
- 1250+ certified BA professionals.
- 300+ BA workshops - 6000+ BAs trained.
- Our trainers are part of BABoK V3 authoring and exam committees and have served 200+ top-notch clients including Wells-Fargo Bank, Credit Suisse, HP, CGI, AXA, AkzoNobel, Ness, Unisys, etc. We are proud to have a 100% key client retention rate.

### Vision

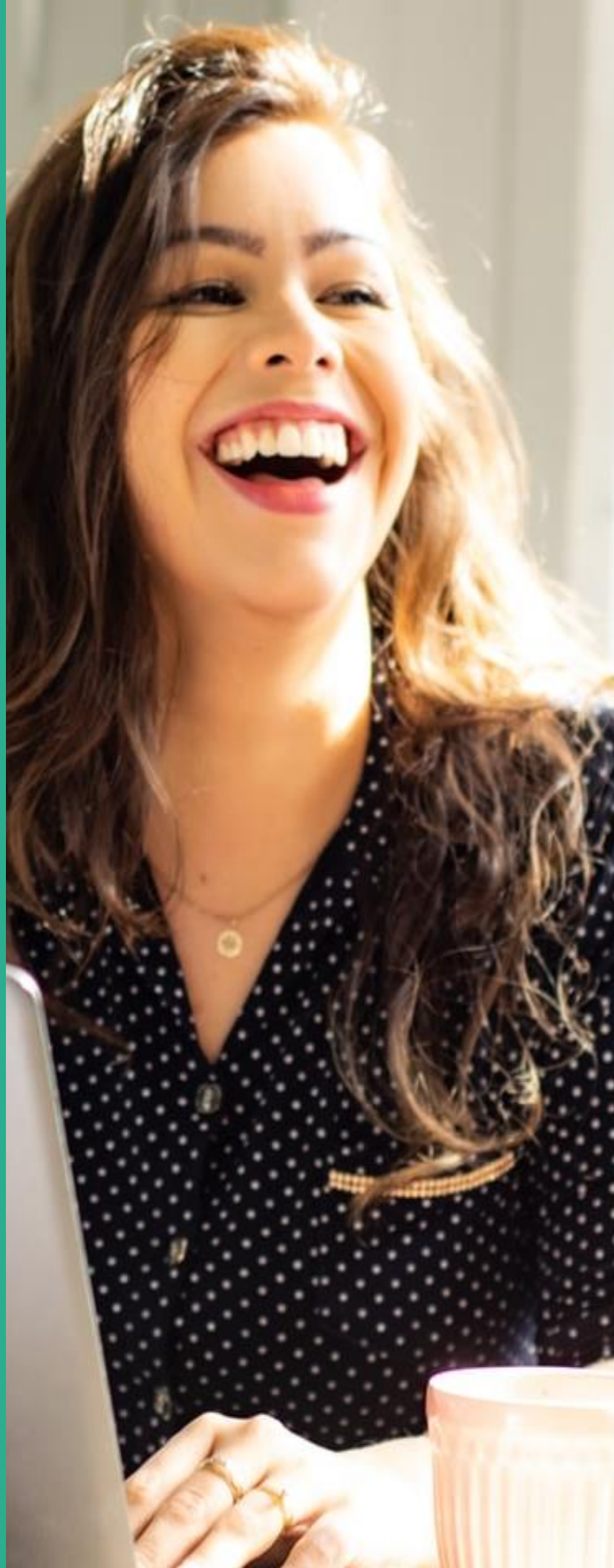
To be the most admired business analysis solutions provider in the world.

### Mission

To help our participants and clients succeed in their business analysis career and endeavor.

### Quality policy

Delight customers through innovative, timely and cost-effective solution.



# ADAPTIVE US USPs

## PROVEN CAPABILITIES

Adaptive has successfully completed over 300+ business analysis and requirements engineering workshops. Our BA trainers come with cumulative experience of 100+ person-years. Adaptive has significant expertise in helping clients in their business analysis and requirements engineering competency development. Adaptive has been associated with the world's largest paints manufacturing company for improving their business analysis and requirements engineering competency.

## ECBA MASTER CLASS WITH 100% SUCCESS OR 100% REFUND

We share your success and failure. We have you covered for 2 unsuccessful ECBA exam attempts by paying for the exam retake fees limited to USD 95 and refund of the course fees paid to Adaptive minus payments made to IIBA, if you are unsuccessful in the 3rd attempt, upon meeting our terms. [Learn More](#)

## EXCELLENT FEEDBACK

Adaptive workshops have received excellent feedbacks. Customer feedbacks are available at [ecba-review \(adaptiveus.com\)](http://ecba-review.adaptiveus.com)

## SUCCESS RATE

We have certified 390+ professionals for ECBA, while maintaining a 97+%



success rate. Rest assured, you are in the best hands to succeed in the very first attempt.

## **PRACTITIONERS WHO TRAIN**

All Adaptive trainers are practicing business analysts who have shaped the industry, been authors of BABoK and have been part of the exam setting committee. They have implemented and have been practicing BA concepts for improving BA competency for their clients for more than 20 years. All of them are proficient in requirements engineering activities and tools and are CBAP<sup>®</sup> certified.

## **PERSONALIZED ATTENTION**

With Adaptive, you are assured of personalized attention from every member in Adaptive. We take pride in the fact that almost all our clients have come back repeatedly to us for their services.

## **FOCUSED ECBA QUESTION DISCUSSION TO ENABLE PASSING IN THE FIRST TAKE**

During the course of the program, the trainer discusses knowledge-based questions with students, highlighting each word of the question and its importance and what role it plays in arriving at the final answer, which is crucial from the exam preparation perspective. We have dedicated 1-hour live exam prep tutorials for 6 months (12 tutorials) to prepare students for questions. The Weekday Program comes with 12 additional tutorials over 6 months.

This helps students a great deal in improving their understanding for answering questions and relating them to BABoK.

## EASY ONLINE CLASSES

Classes can be taken from home with class recordings to re-watch classes later.

## WE SUPPORT YOU TILL YOU PASS

Re-sit for classes at no extra cost if you did not pass in the first attempt, attend 6 tutorials if you did not pass in the second attempt and more along with 100% success or refund promise - [Terms & Conditions \(adaptiveus.com\)](https://www.adaptiveus.com/terms-conditions)

## BA ELEARNINGS

Adaptive has developed eLearnings on business analysis and requirements engineering concepts for continuous learning.

## ACCREDITATIONS

Adaptive is an endorsed Education Provider for International Institute of Business analysis ([www.iiba.org](http://www.iiba.org)), Canada.

One-stop solution and your partner for all your BA learning needs - We specialize and offer only Business Analysis related skill development courses.



# PROGRAM STRUCTURE

## Session – 1 (4 Hours Live Online Class)

- Participant and Faculty Introductions
- Course Intro and Test Taking Tips
- Intro to Business Analysis
- BABoK Key Terminologies
- BABoK Knowledge Areas and Techniques Overview
- Exam Prep Process

## Session – 2 (4 Hours Live Online Class)

### *BA Planning and Monitoring*

- KA Intro
- Techniques for BA Planning
- BA Planning and Monitoring Tasks
  - Plan BA Approach
  - Plan Stakeholder Engagement
  - Plan BA Governance
  - Plan BA Information Management
  - Identify BA Performance Improvements
- Knowledge based questions



### **Session – 3 (4 Hours Live Online Class)**

#### ***Elicitation and Collaboration***

- KA Intro
- Techniques for Elicitation and Collaboration
- Elicitation and Collaboration Tasks
  - Prepare for Elicitation
  - Conduct Elicitation
  - Confirm Elicitation Results
  - Communicate BA Information
  - Manage Stakeholder Collaboration
- Knowledge based questions

### **Session – 4 (4 Hours Live Online Class)**

#### ***Requirements Analysis and Design***

##### ***Definition***

- KA Intro
- Techniques for RADD
- RADD Tasks
  - Specify and model requirements
  - Verify requirements
  - Validate Requirements

- Analyze potential value and recommend solution
- Knowledge based questions

### **Session – 5 (4 Hours Live Online Class)**

#### ***Requirements life cycle***

##### ***management***

- KA Intro
- Techniques for Req. LCM
- Req. LCM Tasks
  - Trace requirements
  - Maintain requirements
  - Prioritize requirements
  - Assess requirements changes
  - Approve requirements
- Knowledge based questions discussions
- Techniques overview for Strategy Analysis + Soln. Eval
- Application Filing - PD Hours Discussion

- Define Requirements  
architecture
- Define Design Options



### **Fortnightly Office Hours/ Exam Prep Tutorials**

**(12 Live Online Classes -1 Hour Each for Weekend Master Class 24  
Live Online Classes -1 Hour Each for Weekday Master Class)**

Concept clarification and questions discussion with faculty post the core training. These are scheduled fortnightly tutorials.



## KEY TAKEAWAYS FOR THE ECBA MASTER CLASS - WEEKEND AND WEEKDAY LIVE EXAM PREP TRAINING

21 IIBA PD hours	32 hours of live training including exam prep tutorials Additional 12 hours of tutorials for Weekday Program	<a href="#">2 rewrite fees of \$95 each included as part of 100% success or 100% refund promise</a>
	1000+ Mock Questions	6 ECBA Simulations
6 months access to fortnightly exam prep tutorials (1 hour each) Additional 12 hours of tutorials for Weekday Program	Application Filing Template & Support	Printable Study guide
100+ e-learning videos	Audiobooks	Flashcards
Live class recording videos+ 1 entire past training recording	BABoK and Techniques Mind Maps	BABoK Study Tables
BABoK based Glossary - KA wise	Faculty presentations	Training duration (3 weeks) + 6 Months Learning Portal Access Additional 6 months of access for Weekday Program

**Adaptive US also provides ECBA Master Class with all IIBA Fees included for a group of minimum 10 students taking the same course. Write to [info@adaptiveus.com](mailto:info@adaptiveus.com) for details.**

ADAPTIVE  
US



**ENROLL NOW**

100% SUCCESS OR 100% REFUND THAT'S OUR  
PROMISE TO YOU

WORLD'S #1 ECBA TRAINING INSTITUTE

# EXPERT INSTRUCTORS





# Laura Paton

CBAP

- Chairperson for the authoring team for BABoK v3
- Chairperson for the authoring team for PMI PBA
- Head of product development for IIBA (Jan 2011 – Mar 2014)
- Founder - BA Academy
- Author, Instructor at various universities and professional organizations
- Over 32 years of experience, across various industries, performing in both PM and BA roles.

Detailed profile - <https://www.adaptiveus.com/trainers>



# LN Mishra

**CBAP, CBDA,  
CPOA, AAC, CCA**

- World's #1 IIBA® certifications trainer (1170+ certified)
- Member of IIBA Question Setting Committee
- Mentored 100+ global clients and 3000+ BAs
- Author of 12 best-selling books on business analysis
- Versatile trainer, coach and speaker
- 28+ years of working experience as a Business Analyst
- Authored 200+ blogs on Requirements analysis and business analysis

Detailed profile - <https://www.adaptiveus.com/trainers#ln>





# Victoria Cupet

## CBAP, CPOA

- Regional Director, IIBA Europe and Africa
- BABoK V3 Author
- 25+ years of BA experience
- Certified coach, trainer, consultant, best-selling author, and keynote speaker
- Co-author of the bestselling book "The Road to Success"

Detailed profile – <https://www.AdaptiveUS.com/trainers#victoria>



# Lora McCoy

## CBAP

- Regional Director, IIBA Central Americas
- Former President – IIBA Oklahoma Chapter
- 22+ years of BA experience
- Mentored 100+ global clients and 3000+ BAs
- Active speaker at various industry meets

Detailed profile - <https://www.adaptiveus.com/trainers#lora>



# Tom Tomasovic

ECBA, IIBA AAC, CBDA

- Agile BA Practitioner
- 26+ years of strong industry experience as a Business Analyst, Trainer, Mentor and Senior Leader
- Strong technical background, combined with experience in technical writing, technical research, management, and teaching.
- Developed and delivered business analysis training courses.
- Facilitated and supported many professionals in achieving BA professional certifications.

Detailed profile - <https://www.adaptiveus.com/trainers#tom>

# Adaptive LMS

The screenshot displays the Adaptive US LMS interface. The top navigation bar includes the Adaptive US logo with the tagline "100% Success or 100% Refund. 1000+ Certs." and the IIBA Premier EEP logo. The main content area is titled "Study Guide - Preface and Introduction" and shows a progress indicator of "0% complete". A sidebar on the left contains a search bar and a list of lessons: "INSTRUCTIONS" (0/1), "Chapter 1 - Introduction" (0/5), "Introduction" (VIDEO - 8 MIN), "BA V3 Themes" (VIDEO - 6 MIN), "BA knowledge areas" (VIDEO - 6 MIN), "BA V3 Glossary" (VIDEO - 8 MIN), and "Study Guide - Preface and Introduction". The main content area features a large black vertical bar with "JS INC." written vertically, and the text "ADAPTIVE US ECBA™ Study Guide" in large, bold, black font. Below this, it says "Saves 60 Hours" in red. At the bottom right, there is a "COMPLETE & CONTINUE" button with a right arrow.

**WORLD'S #1 BA  
LEARNING  
PLATFORM**

**Adaptive's Learning Platform provides access to all the learning materials related to the workshop. You can [register](#) for a trial pack and get access to the following free learning resources:**

1. Sample ECBA study guide
2. 50 Sample ECBA model questions
3. Sample e-Learning videos
4. Sample audiobook
5. Sample flashcards and more



**Adaptive's Learning Platform also hosts the MOST exhaustive ECBA Question Banks, which thoroughly tests your preparedness!**

1. BABoK based study guide – cliff note version of BABoK
2. 1000+ model questions with answer explanations to test your preparedness
3. 6 Full length ECBA Simulations
4. 100+ BABoK learning videos
5. Audiobooks
6. Flashcards
7. ECBA Application Filing Template
8. BABoK and Techniques Mind Maps
9. Multiple categories of questions: Concept, Knowledge based and full-length simulations
10. Fully aligned to the new certification scheme from IIBA
11. Attempt questions and simulations multiple times



12. Extensive reporting on assessment results and performance
  13. Trusted by thousands of BA aspirants world-wide
  14. Questions designed by expert faculties who participated in IIBA question preparation team
  15. Assessments can be taken on tablets as well, so prepare on the go!
  16. Provision to clarify doubts on questions
- Library of 1200+ templates, Blogs, Videos (Sold separately as part of [Inner Circle](#))

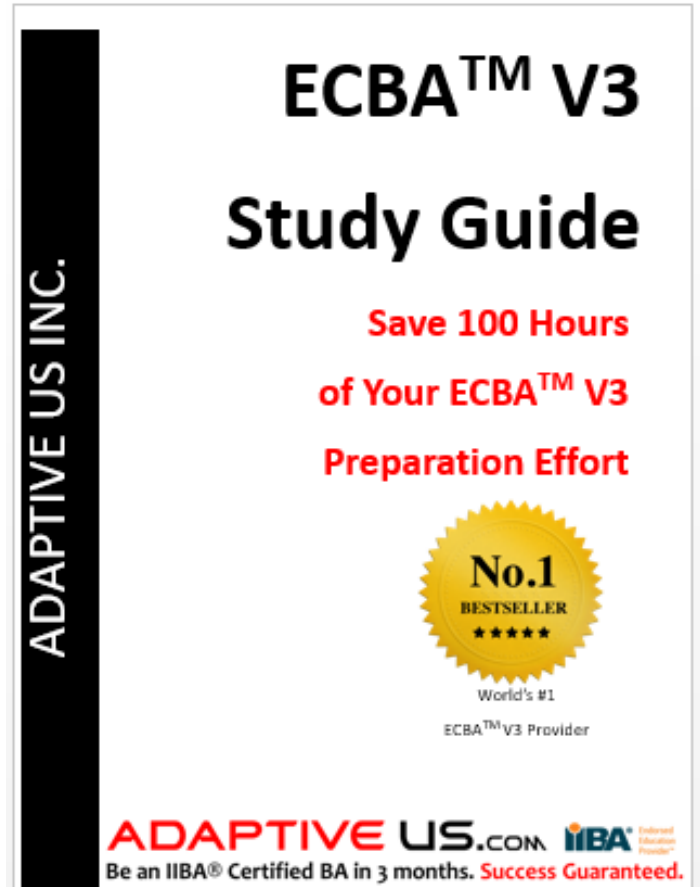


**Jump Start Your BA Career  
with ECBA Certification**

**ENROLL NOW!**

# ECBA Courseware

1. Comprehensive 270+ pages  
Certification Study Guide loaded with key terms, tips, techniques, crosswords and chapter review questions to help you prepare for the certification exam.
2. The Study guide is created based on extensive research of the BABOK® V3 Guide by experts and it captures all the essentials from the exam perspective.
3. Presented in a very well-organized way, it's a great resource to help you prepare for examinations with minimal effort.
4. The concise, crisp study guide captures all essentials in one document removing all duplications and redundancies.
5. Master the core knowledge areas, activities, tasks, deliverables, Stakeholders and their relationships.
6. Identify and master the principles, activities, tasks, techniques, and tips described in the BABOK® Guide v 3.0.





# CUSTOMERS SPEAK





**Aakanksha Lakhanpal**

✍ 1 review 📍 US



### I just passed the ECBA exam and I would...

I just passed the ECBA exam and I would like to thank Adaptive US for all the study material and mock tests they provided. I am from the banking industry wanting to enter the field of business analysis and Adaptive made it so much easy for me to pass the exam and prepare for a bright future ahead.



**Ineha Thind**

Local Guide · 7 reviews · 207 photos

★★★★★ 2 months ago

As an aspiring BA, I was finding it difficult to understand BABoK through just self-studying. With a full-time job it was also very hard to find the time and stick to a schedule. After months of searching, I am so thankful that I stumbled upon Adaptive US. The lectures were easy to understand and made going through BABoK easy. The study guide and study plan saved me so much time and helped me remain focused. The extensive knowledge base offers so much more other than just preparation for the certification and lectures. The simulations offered are a great way to get an idea of what the test environment and the questions will be like. The service team was excellent- answering my every question as soon as they can, no matter how many times I approached them, with whatever questions I could think of.

I would recommend Adaptive US for your preparation for IIBA certifications. :)



Siby Varghese

1 review US



Invited

### Highly recommend this for people with work break

Highly recommend this for people who have had a long break in their work and would like to start a BA career. I did the ECBA course and it was very informative and helped to build my confidence. The tutors have a thorough knowledge of the subject and have years of experience to back it up.



Gina Lamoureux

1 review

★★★★★ 3 months ago

I used the question bank to write my ECBA exam. It was extremely helpful. I have a hard time with multiple choice exams but after studying from the question bank I did not have any anxieties and passed the exam with no problem. Thank you for your help





Mohamed Hussain

✍️ 1 review 📍 SA



✔️ Invited

### Passed with Ease!

I enrolled in the ECBA Assisted learning program with Adaptive US. its been 38 days and I am already certified! Adaptive US has exceptional learning materials which save you time and effort! the Adaptive Study guide saved me the trouble of sifting through the heavy BABOK and the practice exams were closely calibrated with the actual exam. Not to mention the continued support from the Instructors Mr. LN and Ms. Lora. and support from Ms. Ann.

Would definitely recommend to anyone looking to take up an IIBA certification.



Kuda Kamushinda

1 review

★★★★★ a week ago

From day one, Adaptive US was incredibly supportive and responsive. I found out, last minute, that an ECBA would significantly bolster my career prospects and that led me to find Adaptive through a Quora answer of theirs that explained that it could all be done in 6 weeks. With their course and material, I proud to say that I had it done in that 6 weeks so for those looking to give them a shot, I highly recommend them!

# OFFERS AND AWARDS



**For the latest offers and  
rewards visit:**

<https://www.AdaptiveUS.com/offers/>



# ADAPTIVEUS COMPETITION

Aspect	Adaptive US	Watermark Learning	Cprime
<b>Program highlights and exam fees</b>			
Instructor-led live sessions	32 hours with exam prep tutorials  Additional 12 hours of tutorials for Weekday Program (Total 44 hours)	21 hours	7 hours (~78% less)
6 months access (12 live Exam prep tutorials/Q&A classes - 1 hour each) to clarify concepts and discuss questions with faculty	12  Additional 12 hours of tutorials over 6 months for Weekday Program	0	0
21 IIBA Professional Development Hours	Yes	Yes	No (Comes with 7 PMI PDUs)

Aspect	Adaptive US	Watermark Learning	Cprime
<p><a href="#">100% success or refund promise - includes retake fees and class re-sit</a></p>	<p><b>\$95 retake fees paid by Adaptive (for two unsuccessful attempts) + re-sit for live classes at no extra cost</b></p> <p>Prepare as per our 100% success or refund norms and rest assured, Adaptive would PAY the exam retake fees in the off chance that the student does not pass in the first and second attempt.</p> <p>One full repeat training free of cost if the student does not clear the exam in the first attempt.</p> <p>6 fortnightly exam prep tutorials free of cost if the student does not clear the exam in the second attempt.</p>	<p>You need to pay \$95 separately to IIBA</p>	<p>You need to pay \$95 separately to IIBA</p>
<p><a href="#">100% Money Back Guarantee</a></p> <p>Refund of the entire course fees subject to meeting the terms</p>	<p>Yes</p>	<p>?</p>	<p>No</p>
<p>Training guaranteed to run</p> <p>\$50 Benefit if we fail to run the session</p>	<p>Adaptive will refund 100% of the fees plus an additional \$50 in the rare event that Adaptive cancels a training</p>	<p>?</p>	<p>No such guarantee available</p>

Aspect	Adaptive US	Watermark Learning	Cprime
<p><a href="#">All in one BA learning platform</a></p> <p>(<a href="#">Study guide</a>, <a href="#">Question Banks</a>, <a href="#">Mind maps</a>, <a href="#">Audio Books</a>, <a href="#">Application Simulator</a>, <a href="#">Exam Simulations</a>)</p>	<p>Yes</p>	<p>No</p>	<p>No info</p>
<p>Period of BA Learning Portal Access</p>	<p>Training duration (3 weeks) + 6 months</p> <p><b>Additional 6 months of access for Weekday Program</b></p> <p>Enrolling for the training early on will also give the student extra access days to the learning portal at no extra cost.</p>	<p>3 months (~67% less)</p>	<p>No info</p>
<p>Compatible on all devices</p>	<p>Yes</p>	<p>?</p>	<p>No info</p>
<p>Convenient weekend virtual live online classes for professionals</p>	<p>Yes, both weekend (Sat and Sun) and weekday options are available</p>	<p>?</p>	<p>Only weekday</p>

Aspect	Adaptive US	Watermark Learning	Cprime
Can attend from anywhere in the globe?	<p>Yes</p> <p>Training sessions are available for ET, PT, UKT, AET, SGT, GST time zones</p> <p>Covers whole of USA, Canada, Europe, South America, Africa, Middle East, India, Australia, New Zealand, China, Japan, Singapore, Sri Lanka etc.</p>	Not live classes - Video on demand	Restricted to certain geographies (US - Eastern Time Zone)
<b>Live classes and Trainers</b>			
Instructor-led live sessions + Provision to repeat the complete training	<p>32 hours with exam prep tutorials</p> <p>Additional 12 hours of tutorials for Weekday Program (Total 44 hours)</p>	21 hours - Video on demand	7 hours
Assured CBAP qualified trainers	Yes	Yes	1 CBAP, 2 not CBAP
<p><a href="#">Trainer profiles disclosed</a></p> <p>Industry expert trainers who are part of BABoK v3.0 authoring team and exam setting committee</p>	Yes	?	Yes



Aspect	Adaptive US	Watermark Learning	Cprime
Class recordings available to watch later  (For any missed classes or to re-watch classes to reinforce concepts)	Yes	No	No
<b>Focused exam preparation Help</b>			
Dedicated Exam Model Question Discussion Duration (mins.)	720+	?	?
Access to 1 hour live Exam prep tutorials for 6 months (# of Q & A sessions)	12 sessions  <b>Additional 12 sessions for Weekday Program</b>	?	No
Total number of questions – Concept and Knowledge-based	1000+ (100% more)	500	No info
# of simulations	6	?	No info
Unlimited attempts and analysis reports as per <a href="#">fair usage policy</a>	Yes	?	No info

Aspect	Adaptive US	Watermark Learning	Cprime
<b>Comprehensive Study Aids</b>			
Printable ECBA Study Guide	Yes	No	?
Learning Videos	100+	?	?
Faculty Presentations – In printable handout format	Yes	?	?
Audiobooks	6	No	No
Flashcards	250+	Yes	No
BABoK and Techniques Mindmaps  Extremely useful visually organized resources prepared by experts to enhance learning, recall information and answer questions correctly	4	?	?

Aspect	Adaptive US	Watermark Learning	Cprime
BABoK based Workbook	200+ pages	No	No
BABoK Techniques Summary	Yes	Yes	?
BABoK V3 Study Tables	Yes	Yes	?
BABoK V3 Comprehensive Glossary	Yes	?	?
ECBA Preparation Tips	Yes	Yes	Yes
ECBA Preparation Plan	Yes	?	?
ECBA Application simulator with 100% Past Success Rate	Yes	?	No
Downloadable learning resources	All learning resources except question bank are downloadable. Question banks are not downloadable so that students practice in an actual exam environment.	?	?

Aspect	Adaptive US	Watermark Learning	Cprime
<b>Customer Support</b>			
Email support throughout your certification journey till you pass the exam	Yes	?	?
Application filling and IIBA support	Yes	?	?
<b>Success Rate</b>			
First Attempt Success Rate %	97+%	?	?
<a href="#">Published information on ECBA certified professionals</a>	390+	?	?
<a href="#">Number of independent Google Reviews</a>	255+	?	?
<b>Attractive Rewards</b>			
<a href="#">Trailblazer Award – Cash refund</a>	1 month free Inner Circle Premium access worth \$99 upon passing the IIBA exam	No such reward available	No such reward available
<a href="#">Brand ambassador offer</a>	Complimentary access to learning portal upon completion of tasks	No such reward available	No such reward available

Aspect	Adaptive US	Watermark Learning	Cprime
<a href="#">Refer Your Buddy Program - Unlimited Referral Bonus</a>	Every time your referral signs up for our classes	?	?

**Adaptive US also provides ECBA Master Class with all IIBA Fees included for a group of minimum 10 students taking the same course. Write to [info@adaptiveus.com](mailto:info@adaptiveus.com) for details.**

# CORPORATE CUSTOMERS

## Includes the following and more:

- Department of Revenue, North Carolina
- North Carolina Department of State Treasurer
- Department of Finance, Dubai Government
- Workers Compensation Board of Manitoba
- Chickasaw Nation
- Royal Canadian Mint
- Credit Suisse
- SAP Labs
- Kubota Tractors, USA
- Shell, Netherlands
- VMWARE
- UST Global
- AkzoNobel
- Bank of Tanzania, Tanzania
- Thailand Software Technology Park







FOR ANY FURTHER QUESTIONS PLEASE WRITE TO [INFO@ADAPTIVEUS.COM](mailto:INFO@ADAPTIVEUS.COM)